



The current challenges our community faces due to the COVID-19 public health pandemic are unprecedented. The constant changes, confusion, and fear have negatively affected our families with young children and as the Success By 6 Coalition, we must do our part to support the youngest Austinites. Simple messages for parents and caregivers can unite us in word, spirit, and a sense of community.

As a member of the Success By 6 Coalition, the Leadership Team and Communications workgroup ask you to commit to sharing these five simple messages with families. The Spanish version is on page 2.

- 1. Wear a mask if you leave your home – every time. And if you must leave home, try to keep the numbers going with you to a minimum. These are the best ways to keep our community healthy. Remember, kids under the age of two should NOT wear masks because of the risk of suffocation.**
- 2. Sign up for Bright By Text for timely resources, simple encouragements, and supports for caregivers: www.bit.ly/SMARTATX**
- 3. For the well-being of young children, keep home routines going as much as you can, include daily [talking, playing, reading, and singing](#).**
- 4. Fill out the Census at www.MyCensus2020.gov to ensure our community has the resources and representation we need for the next 10 years.**
- 5. Call 2-1-1 or visit www.ConnectATX.org to access information about basic needs, including food, childcare, mental health, physical safety, and more.**

The Success By 6 Communications team has created many copy-and-paste style messages for you to share via email, text, social media, etc. -- [these can all be accessed here](#). Don't be afraid to repeat these messages – repetition and consistency are our friends!

Together, we can help combat confusion and misinformation at a time when clarity is vital. Thank you for your perseverance and dedication to our community's youngest members.



SUCCESS BY 6
AUSTIN/TRAVIS COALITION

1. Use una mascarilla si sale de su hogar, siempre. Y si debe salir de casa, trate de mantener los números con usted al mínimo. Estas son las mejores formas de mantener saludable a nuestra comunidad. Recuerde, los niños menores de dos años nunca deben usar máscaras debido al riesgo de asfixia.



2. Regístrese en *Bright By Text* para obtener recursos oportunos, estímulos simples y apoyos para cuidadores de bebés y niños pequeños: www.bit.ly/SMARTATX

3. Para el bienestar de los niños pequeños, mantenga las rutinas en el hogar lo más que pueda, [incluyendo hablar, jugar, leer y cantar diariamente](#).

4. Complete el censo en www.MyCensus2020.gov para asegurarse de que nuestra comunidad tenga los recursos y la representación que necesitamos para los próximos 10 años.

5. Llame al 2-1-1 o visite www.ConnectATX.org para acceder a información sobre necesidades básicas, que incluyen alimentos, cuidado de niños, salud mental, seguridad física y más.