



Disrupting the Transmission of Intergenerational Poverty

Introduction for 2-Gen Coalition Stakeholders

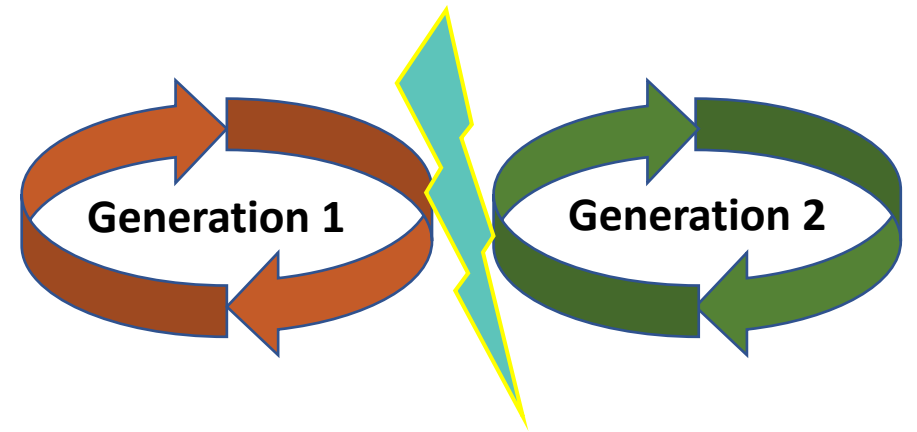
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Bob Riazzi, Executive Director

Introduction

- Founded in 2010 by Carol Kallendorf-Speer and Jack Speer

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- **Poverty** is a fundamental issue
 - \$4 trillion spent annually **to moderate the impact** ... **95%** of the people are **recurring** and need **continues** with next generation
 - People who want and have **exceptional** potential to move out of poverty are **underserved and trapped**



- **Our Focus: Disrupting the transmission of intergenerational poverty rather than mitigating the impact**

Impact

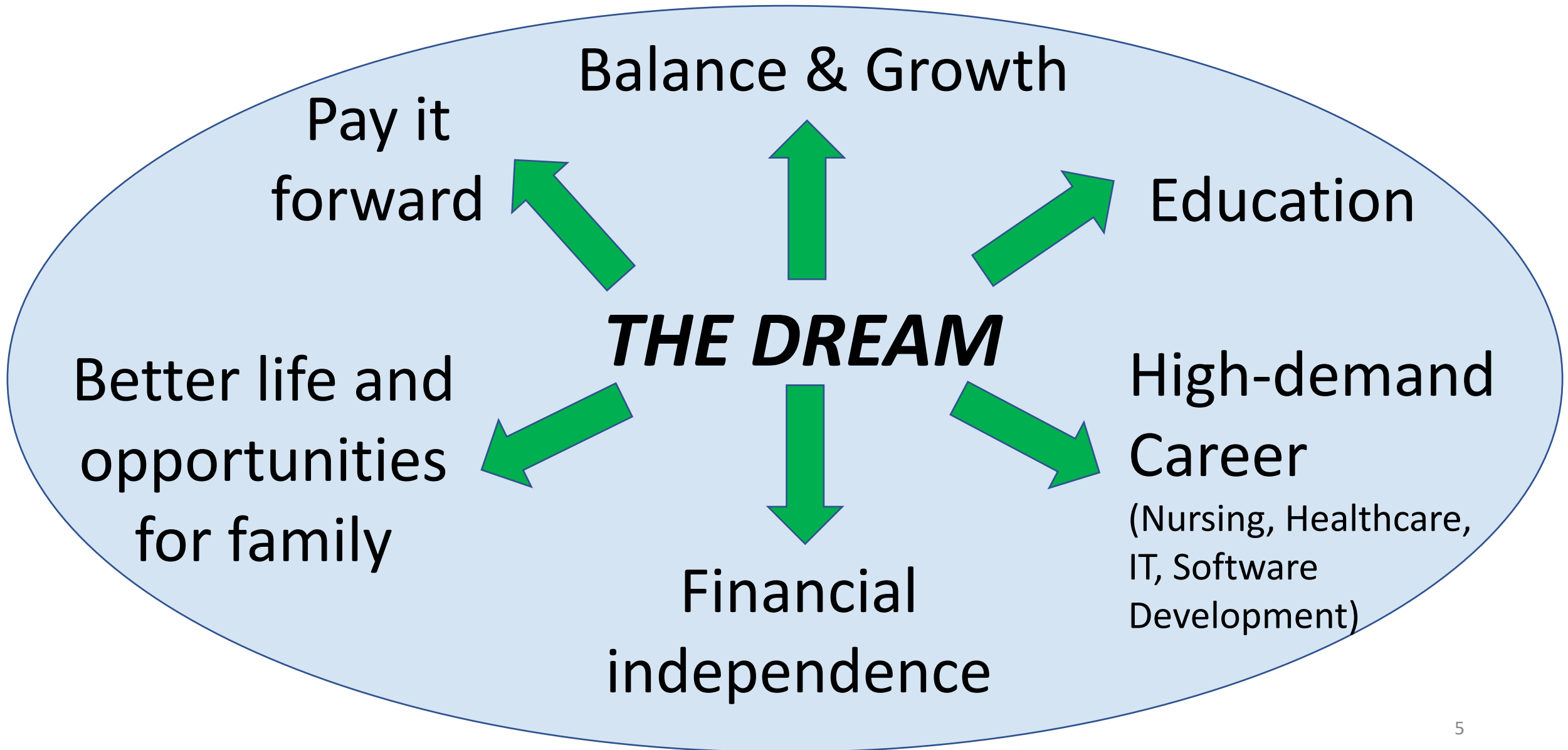


- In **less than two years and <\$20,000**, our Dream Achievers and their families **move out** of poverty with an **education** and into a **sustainable job** paying greater than \$50,000/yr.
 - **They don't fall back – 93%** success rate since 2010
 - Life-time **payback is >240:1 by eliminating \$77,000 per year** in government welfare spending and contributing back into the economy as tax paying citizens
- Our Dream Achievers pay taxes, have 401Ks, buy homes, get advanced degrees and **move up** in their careers
- But they do **even more – the impact is multiplied**
 - Serve as **role models**
 - **Pay it forward in their communities**
 - **25 Dream Achievers are serving as front line** healthcare workers during the COVID pandemic

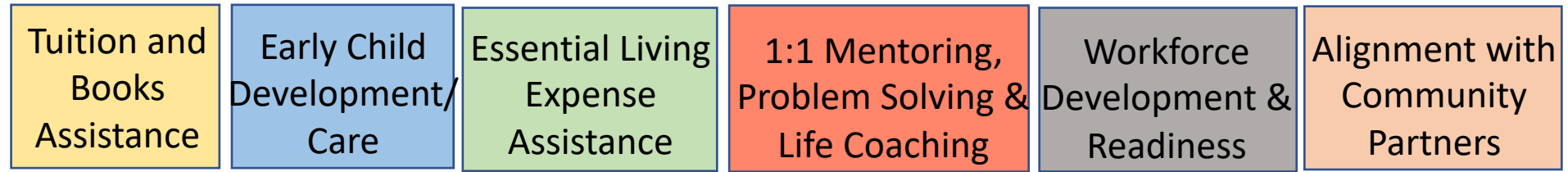
5 Disciplines of Execution

- 1 Accelerate disruption** – impact in less than two years
- 2 Holistic approach to person and family** – education and mentoring services at the core
- 3 Recruit those committed** to their dream with a **never give up** mentality (our Dream Achievers)
- 4 Earned financial assistance** by balancing education progress, part-time job and family
- 5 Leverage partnerships** to create 1+1=3 benefit for Dream Achievers and their families

Achieving the Dream of Independence



Comprehensive Wrap-Around Services Required



➤ **The Dream Come True Foundation**



Examples of Partnerships:

➤ **Capital Idea with ACC and local Hospitals**



Career navigators
Academic counseling

Financial coaching
Housing advisors

Job search assistance

Dream Achiever Candidate referrals

➤ **BCL Texas**

➤ **Austin Coding Academy**

Education with reduced tuition

Job readiness training
Internships

Dream Achiever Candidate referrals

➤ **Accenture/Clearhead**

Scholarships grants

Hiring

➤ **WP Engine**

Design of curriculum with ACA

➤ **Mainspring Schools (pending)**



Dream Achiever Candidate referrals

Description of Dream Achievers and Examples of IT and Software Development Education and Careers (others include Nursing & Healthcare)



➤ Demographics

- 100% living in intergenerational poverty
- 87% Black or Hispanic
- 70% Women
- Average size of Dream Achiever family is three (3)

➤ Examples of IT and Software Development Education and Careers

Dream Achiever	Education	Career Readiness	Job/Role
Michael	Associates of Science - AS, System, Networking, and LAN/WAN Management at Austin Community College	IT Support Analyst (with specialities in network administration and and cybersecurity)	Identity and Access Management Analyst at Indeed.com
Andrea	Applied Computer Science in Information Technology, Computer Programming Software Testing Specialization at Austin Community College	Entry level Software Developer/Engineer or Software Tester	Triage Specialist Project Engineer with Wipro on the FaceBook account
Iseanee	JavaScript Development Certification at Austin Coding Academy	Entry level JavaScript developer	Senior Technical Support Representative at Cybersource, Inc. on the Visa account
Sarina	Full Stack Web Development Program at Austin Coding Academy	Front-end Web Developer (with specialties in Javascript and React)	Dev Ops Analyst at Accenture
Rodolfo	Full Stack JavaScript Web Development at Austin Coding Academy	Software Engineer	Full Stack Developer & Online Presence Manager at PelotonU

Summary



- **Disrupting the intergenerational poverty** – current and next generation
- **Together, we can end poverty for 20 families each year. Expansion strategies in process.**
- **Partnerships to help serve** our Dream Achievers and families along their journeys are critical.
- We have a **proven model** over 12 years, successful results in **less than 2 years** of intense focus, the impact is **sustainable**, and the demand for Dream Come True’s assistance is **increasing**.
- The call for The Dream Come True Foundation and partners is now **louder**.
 - Majority of our Dream Achievers are **single mothers** trying to give themselves and their **children** an independent and better life.
 - Health and social issues impact them **disproportionately**, making it **more difficulty** to get out of poverty.