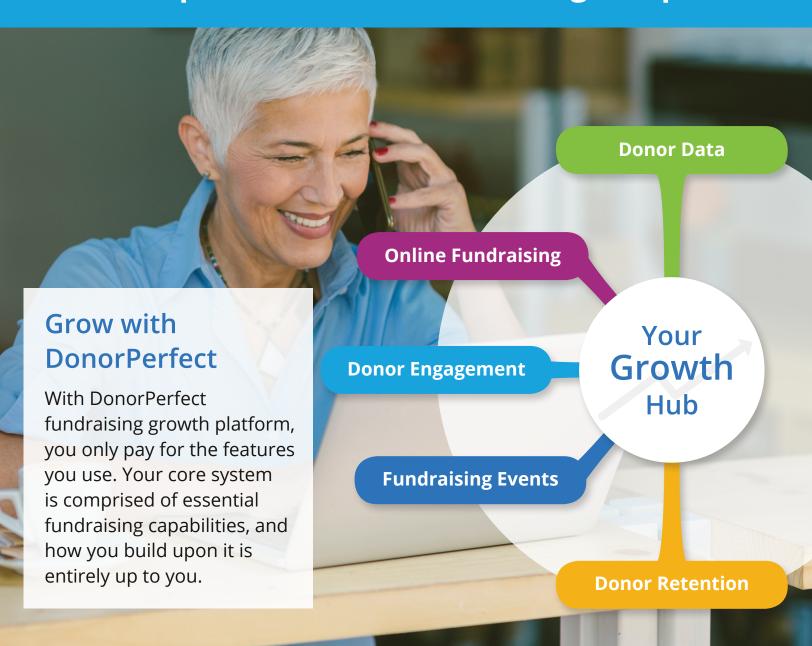


DonorPerfect Fundraising Growth Platform

Achieve the goals that are meaningful to your organization with a system that can be scaled and molded to serve your fundraising needs today and as you grow.

The Complete Solution for Growing Nonprofits



Your Growth Hub

DonorPerfect's core system is built to grow with you. Packed with donor management functionality, integrated gift processing, and custom reporting, DonorPerfect acts as a growth hub and central starting point for all of your fundraising and engagement efforts.

- Save time through process automation.
- Work collaboratively by breaking down data silos.
- Gain insight into how effectively you engage donors and prospects.

Integrated Gift Processing

Your DonorPerfect Payment Services account is included with your DonorPerfect system with no monthly fees. Take advantage of online donation forms, monthly giving, e-check processing, in-person and over-the-phone gift processing, and more.

Sophisticated Campaign Reporting & Analytics

DonorPerfect enables you to access the information you need with ease by organizing all reports within a single dashboard.

- Analyze your fundraising efforts and track donor activity by solicitation method and/or campaign with campaign effectiveness reports.
- Break down your donations by giving levels, fund designation, and other criteria through donation summaries and analyses.
- Produce reports on individual donors and their giving histories quickly and easily.



Go Beyond the Basics with Growth Tracks

Think about the outcomes you want to achieve, then add capabilities to your core system as you choose to pursue specific goals. No matter which growth track you choose, your success is based upon the same end result: **growth**.

Donor Data

Find out who's supporting you and why.

Data Enrichment + Integrated Data Collection Forms + Wealth Screening + Report Center + Prospect Research + NCOA

Online Fundraising

Expand your network and boost revenue.

Online & Mobile Donation Forms + Integrated Payment Processing + Email Marketing + Textto-Give + Matching Gifts + Peer-to-Peer + Custom Website Creation

CORE SYSTEM

- Donor Management
- Gift Processing
- Reporting & Analytics

Donor Engagement

Create personalized, multi-channel communications that gain and retain donors.

Email Marketing +
Peer-to-Peer Fundraising
+ Online Registration
Forms + Mobile Giving +
Text-to-Give + Advocacy +
Volunteer Management

Fundraising Events

Make giving a main attraction.

Email Marketing + Online & Mobile Registration Forms + Mobile Gift Processing + Text-to-Give + Auction Software + Ticketing Solutions

Donor Retention

Turn one-time donors into lifetime supporters.

Fundraising Reporting & Analytics + Email Marketing + Integrated Monthly Gift Processing + Volunteer Management

Get Growing

From personal system implementation to the customizable fundraising growth platform, your DonorPerfect experience is designed to supercharge your organization's growth.

Remember, there are no long term commitments and learning more is free. So get growing!



Gain a Partner in Your Growth

We're here for you from day one and any time you need us. Our team is standing by to answer your questions and equip you with best practices and quick fixes that will make your work day easier.

- System Implementation and Data Migration
- · Personalized Training by Role and Experience Level
- Top-Rated Phone, Email, and Chat Support

Check Out Independent Reviews of DonorPerfect.

See why DonorPerfect consistently earns top marks.











