

YOUTH  
POLICY  
INSTITUTE



2017  
IMPACT  
REPORT



# Welcome

From Our President & CEO

Throughout these pages, it is my great privilege to share with you an overview of YPI's impact in our fiscal year 2017, as well as some meaningful stories emblematic of the many successes our youth, adults, families, and communities achieved last year.

Among several significant ways YPI capacity expanded, in June 2017 we were awarded a second YouthSource Center, located in the Pico-Union area. This center is purposefully co-located with YPI's TechHire program, which trains and places participants in high-demand technology careers and supports the holistic conditions for long-term success. In addition to serving the young adults at our YouthSource Center, the TechHire program focuses on military veterans and people with disabilities, as well as a range of other individuals who enroll with us because they are motivated to create meaningful new professional paths in growing Los Angeles industries.

For the infant and toddler members of our community, YPI embarked upon rigorous final planning and outreach for our two brand-new, state-of-the-art Early Head Start Centers, one of which opened in January 2018, with the second one scheduled to open in June 2018. Together, these centers will serve 89 low-income families in East Hollywood, pushing back on the strain of gentrification in this neighborhood. The programming at these Centers also meet our youngest learners at the earliest stages of YPI's pipeline by providing free, full-day, continuous, and comprehensive child development and family support services.

From July 2016 through June 2017, YPI employed more than 1,500 dedicated, passionate, and highly-qualified individuals to provide immersive programming for these youngest participants, as well as their parents, grandparents, and great-grandparents. Through the implementation of our strategic plan, this past year YPI also placed even greater emphasis on additional professional development for our employees to ensure they are continuously equipped with incisive training. Through expanded case management and a Participant-Centered Framework, we are also ensuring that we are connecting all of our programs and departments to address the interrelated needs of our families.

I am proud of the people of YPI and what we have all accomplished together, with your help. Across the City, we continue to empower and strengthen individuals and neighborhoods to ensure our communities are full of progress—and continued promise.



**Dixon Slingerland**, President & CEO  
Youth Policy Institute (YPI)



**ABOVE**  
President & CEO  
Dixon Slingerland  
speaking at  
Early Head Start's  
Ribbon Cutting  
Ceremony



**RIGHT**  
STEM Academy  
of Hollywood

**RIGHT**  
Family at YPI's Pacoima  
WorkSource Center Holiday  
Toy Drive & Giveaway



**BELOW**  
YouthSource Discovery Challenge



## Table of Contents

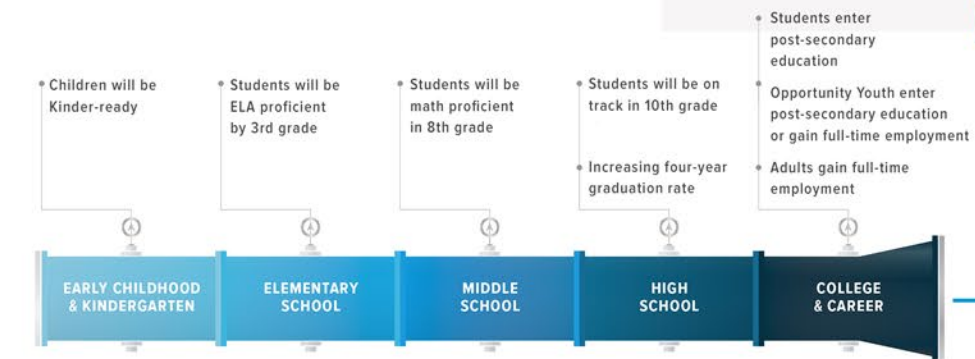
- 1 Welcome
- 2 Empowering Los Angeles
- 3-4 Our Mission
- 5-6 Educational Achievement  
Cradle to College
- 7-8 Expanded Opportunities for  
Youth and Workforce Development
- 9-10 Integrated Supportive Services
- 11 Investing in Community Development
- 12 Promoting Systems Change
- 13 Emphasizing Partnerships
- 14 Our Team
- 15 Our Supporters
- 16 Statement of Activities
- 17 Our History
- 18 Our Impact / Join Us

# Empowering Los Angeles

For more than 30 years, Youth Policy Institute (YPI) has been breaking the cycle of intergenerational poverty. At the core of our commitment to serving high-need communities in Los Angeles with essential resources and supportive services, we focus on direct education and comprehensive services for youth and adults, including early childhood education, tutoring, academic enrichment, operating K-12 schools, college preparation, job training, financial capability, health and wellness, and case management.

## YPI's Approach

YPI provides educational and workforce programs that span cradle to college and career, and also provides wraparound services that integrate with and support education and career development. Our programs saturate high-need Los Angeles communities, in which we also work with a variety of partners to create long-term, systemic change.



## Our Key Ingredients

- Implement**  
an integrated cradle-to-career service model in targeted communities that will prepare youth and adults for college and career success.
- Invest**  
in community development efforts within the region.
- Promote**  
public systems change to effectively align public resources.
- Collaborate**  
and build capacity with key partner service agencies.
- Strengthen**  
internal operations, staff capacity, and supporting infrastructure.

## Wraparound Services

**110,000**  
YOUTH &  
ADULTS  
SERVED



**1,509**  
EMPLOYEES



**26,098**  
INDIVIDUALS  
PROVIDED  
WITH  
INTERNET  
ACCESS

**138**  
PROGRAM SITES

## Our Mission

Youth Policy Institute transforms Los Angeles neighborhoods using a holistic approach to reduce poverty by ensuring families have access to high-quality schools, wraparound education, and technology services, enabling a successful transition from cradle to college and career.



# Educational Achievement Cradle to College

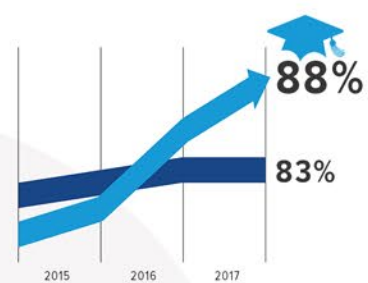
Youth Policy Institute implements a cradle-to-college-and-career service approach in order to close the educational opportunity gap, with a focus on targeted Los Angeles communities in need.

The U.S. Department of Education awarded YPI its second Promise Neighborhood in late 2016, with programming beginning in January 2017 for 8 high-need schools. YPI also continued comprehensive programming in our first Promise Neighborhood's 18 schools, and in 2016-17 provided an additional 86 district, charter, and pilot schools across Los Angeles with a combination of in-school, afterschool, and bridge programs. This resulted in 45,003 hours of academic tutoring, as well as a wide range of enrichment programming.



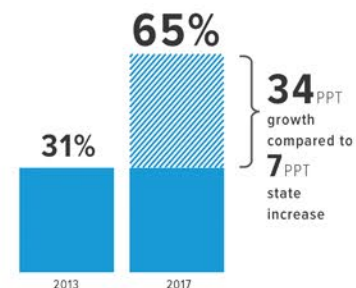
## Academic Proficiency

Programs that support student learning had a strong impact on the improvement in student proficiency on state standardized tests. Los Angeles Promise Neighborhood schools in the first Los Angeles Promise Neighborhood significantly outperformed California's increase in proficiency over the last two years, with 13 schools achieving double-digit percentage point gains.



## High School Graduation

By providing opportunities that ensure all students are achieving, graduation rates across the first Los Angeles Promise Neighborhood high schools have soared above state levels.



## College Readiness

The college-ready graduation rate for the first Los Angeles Promise Neighborhood high schools has more than doubled over its implementation period. During the same time period, YPI quintupled the state's growth.

RIGHT  
College Signing Day



BELOW  
Early Head Start Socialization Event



**"YPI has created an incredible model for serving our students and their families. There are millions of people impacted by YPI's work, and millions more who will learn from and be inspired by their success."**

*-Monica Garcia, Board President, Los Angeles Unified School District*



"If I could change the world, I would give every single kid the chance to have an education."

LEFT  
Misael, Voices of YPI



ABOVE  
YPI President & CEO, Dixon Slingerland with Mayor Eric Garcetti at GEAR UP Pop-up College Application Party & Press Event



ABOVE  
Monica Garcia, Keynote Speaker at YPI's 2017 Annual Conference

## MISAEI'S STORY Voices of YPI

Misael, a 9th grader at Sylmar Biotech Health Academy in YPI's first Promise Neighborhood, proudly earns As and high-Bs in math and English, as compared to the Cs he used to receive. Misael explains that he used to be shy and "worried about doing things wrong."

Now, he gladly goes to YPI's GEAR UP room during his lunch hour for tutoring and homework assistance. "They give me a lot more confidence in working hard," he says.

When Misael was in 2nd grade, his family moved from Mexico, seeking economic security and better educational opportunities. Misael, the youngest of seven, is proud that he and his brother will be the first in their family to graduate high school—and that they will also go to college.

It's GEAR UP that's given Misael this mindset too, with a variety of college preparation workshops and field trips. "I was so amazed," Misael remembers about his first college tour. "It was so nice looking. I didn't know colleges were like that."

Misael's time at San Fernando Institute for Applied Media, a pilot middle school established by YPI, set the stage. Misael enthusiastically used the school's new Maker Space, where, among other applied learning projects, he studied stop-motion animation. Misael now sees a future for himself in drawing, filmmaking, and music. He is planning for the grades and portfolio he'll need to get into university programs for these areas of study.

"Sometimes I wonder, 'How am I going to do all that?'" he acknowledges. "But at the same time, it's less intimidating because now I have this information, and I can prepare. The finish line is a bit more clear now."



## Early Head Start

In the community-building leading up to the opening of YPI's two new centers, we provided **123 young children** with weekly home-based services. YPI also organized **26 socialization events**, bringing young children, parents, and teachers together for learning games, literacy enrichment, and social support.



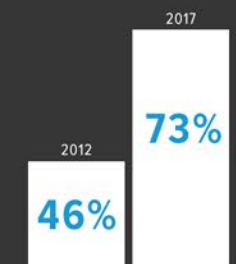
## Expanded Learning

YPI served **20,509 elementary, middle, and high school students** with afterschool programming at **70 schools**. An average of **7,276 students daily** came to us for tutoring, enrichment, and physical fitness.



## College Empowerment

YPI provided college visits, workshops, and counseling to **2,914 students**. Our College Peer Ambassadors program prepared **123 rising seniors** for the college application process and empowered them to promote a peer-to-peer college-going culture at their high schools.



## Students Enrolled

In Post-Secondary Education in YPI's first Promise Neighborhood

# Expanded Opportunities for Youth & Workforce Development

**YPI's educational efforts include engaging Opportunity Youth, disconnected youth, and young adults without a high school diploma who are seeking to pursue a career, gain new skills, and increase their educational attainment.**

Among the ways we engage these youth is through YPI's YouthSource Centers. In 2016-17, YPI's YouthSource Center enrolled 150 participants, all of whom received tailored individualized services, such as case management, academic support, and career training. YPI was also awarded a second YouthSource Center, in the Pico-Union area, at the end of 2016-17, co-located with YPI's TechHire program in order to augment innovative education and training.

**For adults, YPI's Workforce Development programs provide work readiness and employment services in preparation for entering the workforce, apprenticeship programs, and vocational training opportunities, leading to employment in high-demand industries.**

YPI identifies and examines key competencies and skill levels of each participant and connects them with core resources like soft skills training, job search assistance and training, career counseling, and job placement.

**YPI's WorkSource Center is a hub for this programming.** In 2016-17, the Center worked with 1,305 enrollees, all of whom received individualized workforce development services based around their needs. YPI's two Day Labor Centers supported an additional 653 participants.



SOFT SKILLS TRAINING



JOB TRAINING



JOB SEARCH ASSISTANCE



JOB PLACEMENT



CAREER COUNSELING

**RIGHT**  
Girls & Gangs  
Camp-to-Community  
Reentry Program



**BELOW**  
Workshop at YPI's  
WorkSource Center



"I wanted to be strong, but I didn't know who I really was."

**LEFT**  
Henry, Voices of YPI



**ABOVE**  
YouthBuild  
Graduation



**LEFT**  
Program Services  
at YPI's WorkSource  
Center

## HENRY'S STORY Voices of YPI

Henry, now 19, works full time, prepares for his GED, and provides half the rent in the family home he shares with his partner, infant daughter, 13-year-old brother, and parents. He is grateful for all of it.

Looking back, Henry is ashamed, but he's willing to share his story so he can help others. When he was 17, he became involved with a group of peers that led him down a path towards crystal meth and an attempted robbery. After his arrest, he didn't return to high school because he wanted to earn the money his parents had borrowed to post his bail. "My parents are really hard working," he says. "No matter what kind of job it is, they'll do it to be able to keep a roof over our heads."

Henry had previously taken part in YPI's Summer Youth Employment program. He was relieved when he received a phone call from YPI letting him know about YPI's Face Forward program, which provides academic support, career training, and wraparound services for court-involved youth. Henry thrived in a 40-day Electronics & Embedding immersive program at the Los Angeles Cleantech Incubator, never missing a single one of the full-day sessions. Soon after, he secured a new job, bonding with the owners over his new-found love for electrical engineering. He was promoted within a month.

Henry recognizes all of the hard work that YPI's Case Managers, instructors, and tutors do for him, and for so many others. His life has changed because of it. "I've learned how to build my own support system," Henry says. "I can contact YPI. I look up to them. I can open up to them. I feel like they brought me out of the dark to shine."



### Expanded Youth Education

YPI supported **132** out-of-school youth to re-enroll in secondary education. YPI also assisted **135** opportunity youth in earning postsecondary degrees and recognized training certificates/credentials.



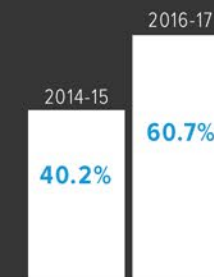
### Professional Enrichment for Youth

YPI placed **280** youth and young adults into paid internships, resulting in **13,395** hours of work experience. Our programs also provided youth with **3,515** hours of professional enrichment training.



### Job Placement & Career-Building

YPI assisted **1,016** adults in securing long-term employment and supported **86** adults in attaining career-building certificates, diplomas, and degrees. Participants at our Day Labor Centers obtained **7,929** short-term jobs.



**Participant Attainment**  
Percentage YPI's North Valley YouthSource Center participants attaining a degree or certificate

# Integrated Supportive Services

**YPI is committed to providing a range of services that holistically support success in the cradle-to-college-and-career pipeline, addressing day-to-day and long-term needs of youth and their families.**

YPI's case managers oversee these needs on an individualized basis, utilizing YPI's own wraparound resources and working with partners to ensure a comprehensive level of care. On a programmatic level, YPI's work focuses not only on education, but also on financial empowerment and health and wellness, with a range of supportive services that are integrated throughout YPI's schools and Centers.

## ALEJANDRO'S STORY

### Voices of YPI

Alejandro moved to the U.S. from Mexico when he was 18. "My plan was to make some money and then go back," he says. "I didn't realize how much I would like this country." Now married for 10 years, with children ages 7 and 5, it's also no longer about him. "They have a better chance here," Alejandro says.

Two years ago, when Alejandro was at the Mexican Consulate, he saw a sign for free tax preparation services offered by YPI through the Volunteer Income Tax Assistance (VITA) program. Alejandro had been diligently filing for years through tax preparation businesses but was grateful for this new way to do so free of charge.

With YPI financial coaching, Alejandro has used his tax returns to open Families Save Matched Savings Accounts for each member of his family. After 12 months, YPI's program matches the \$85 per account he has saved.

It's a level of investment that Alejandro appreciates. "It is salary money," he says. Alejandro also joined YPI's Lending Circle to build his credit, and for the first time qualified for a contract with a cell phone service provider.

Alejandro left school when he was 16 to work full time. He wants his children to complete college and is already talking with them about working hard in school to achieve that goal. "But they also need money. So that's my biggest challenge," he says.

He will do whatever he can to meet that challenge. When he was younger, "I couldn't imagine myself with a family," Alejandro reflects. "Now I'm learning that it's so beautiful. My little girl is learning to read. She says, 'Daddy, let's read.' And I say, 'Okay.' It feels so good."

**RIGHT**  
YPI's Health & Wellness Department partners with Nike™ to host "Best First Day Ever" for students in L.A.'s Promise Neighborhood



"We're finding out that there is a lot of help out there. You just need to get informed."

**RIGHT**  
Alejandro, Voices of YPI



**RIGHT**  
Health & Wellness Resource Fair



"For my kids, I'll walk into the wolf's mouth if I need to."

**LEFT**  
Delmy with Daughter, Voices of YPI



**ABOVE**  
Health & Wellness Community Supported Agriculture



**ABOVE**  
Checking in for services at YPI's Hollywood FamilySource Center

## DELMY'S STORY

### Voices of YPI

One afternoon, Delmy and her children were eating lunch when she noticed happy activity next door: It was YPI's Hollywood FamilySource Center (HFSC). Delmy walked in and asked for information. As soon as she learned about their tutoring program, she enrolled her oldest son, now 12.

Quickly seeing the improvement in his grades, she also enrolled her younger son, now 9—who loves the art and reading classes. Delmy and her daughter, now 3, enrolled in "Butterflies and Caterpillars," which encourages parents to engage in literacy and educational play with their young children. "On Tuesdays, when she doesn't want to get out of bed, I tell her 'We're going to Ms. Claudia'—and then she'll say 'Okay, let's go!'" Delmy laughs.

Delmy also takes nutritional cooking classes. Chicken tacos with brown rice and cabbage salad was a recent success. "We tried it at home and it came out the same," Delmy reports. "It was delicious!" She also makes use of the program's grocery vouchers.

"I'm embarrassed to say it, but I wasn't allowed to go to school," Delmy shares. Her parents couldn't afford the books or supplies, and also thought she'd just go "to meet guys." She is therefore also grateful for YPI's partnerships at the HFSC, through which she has worked with the LAUSD and Public Counsel to advocate for her oldest son's Individualized Education Plan. "They help me fill out forms that I don't understand," she says.

For her own children, Delmy sees a future where they continue to study hard and go to college. She'll also keep coming with her family to the HFSC. "I'm really proud of participating, and of all the help that my family receives," she says.



## Financial Empowerment

In 2016-17, the collective increased income through our Financial Empowerment programs was **\$904,680**.



Collectively, families saved **\$57,632**, including opening **425** new YPI matched savings accounts.



YPI provided **1,307** hours of financial education.

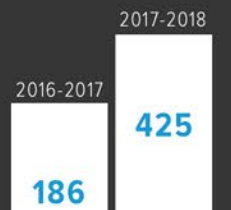


Program participants collectively received **\$890,843** in tax refunds, including **\$323,131** in earned income tax credits, while using our free Volunteer Income Tax Assistance (VITA) services.



## Health & Wellness

In 2016-17 YPI's Health & Wellness programs engaged **4,500** students and their families, serving **21** schools. Among other programs and services, YPI conducted **866** well-being classes and workshops and distributed 272 food vouchers worth **\$13,600** in groceries.



## Accounts Opened

Number of Matched College Savings Accounts Opened

# Investing in Community Development

In 2013, YPI became the only nonprofit organization in the country to earn three signature federal Neighborhood Revitalization Initiative grants. This work is now being continued with a second Promise Neighborhood and a second Innovations in Community Based Crime Reduction grant awarded to YPI in the fall of 2016 and the spring of 2017, respectively.

This deep level of community engagement is within the Los Angeles Promise Zone, for which YPI is the lead implementation partner. Collaborating with the City of Los Angeles and 75 additional partners, we are fostering good jobs and healthy businesses, improving educational opportunities, making neighborhoods safer, and promoting more sustainable and livable communities.

“YPI knows that our City’s diversity is its greatest strength and that we all have a stake in lifting our kids and families out of poverty and onto a path of progress and prosperity. With initiatives like Promise Neighborhoods and Promise Zones, with partners across every level of government and every sector, YPI’s work proves that poverty is not destiny, that smart investments can change lives, and that our state and country will be better off when everyone has a fair shot at opportunity and lasting success.”

—Eric Garcetti, Mayor,  
City of Los Angeles

RIGHT  
Mayor Eric Garcetti, Councilmember David Ryu,  
LAUSD Board Member Nick Melvoin, and students at  
YPI’s GEAR UP college pop-up party and press event.



TOP THREE IMAGES  
End Childhood Poverty in California, AB-1520 Rally.  
Photos by Valerie Goodloe, featuring Congresswoman  
Barbara Lee, Supervisor Hilda Solis, Congressmember  
Karen Bass, U.S. Representative Nancy Pelosi,  
Assemblywoman Autumn R. Burke and U.S.  
Representative John Lewis.

# Promoting Systems Change

YPI is committed to working with partners across the city, state, and nation to promote public systems change that effectively aligns public resources.

YPI is proud of our ongoing, collaborative work promoting systems change. In 2016-17, YPI participated in promoting California Assembly Bill 1520 (AB 1520), which created the Lifting Children and Families Out of Poverty Task Force. Based on extensive research conducted by the Stanford Center of Poverty & Inequality, which found that there are alleviations and solutions to childhood poverty that California had not yet invested in, AB 1520 was authored by Assemblywoman Autumn Burke and introduced to the state legislature in March 2017 with 39 formal supporters, including YPI and the nonprofit GRACE as the sponsor.

YPI organized discussions with legislators to ensure that the bill—and the deep-rooted needs of California’s most vulnerable citizens—was understood. YPI also supported the Rally to End Child Poverty, which was organized to

visibly reinforce the need for systems change. The Rally took place on April 9, 2017, joining Los Angeles, state, and national leaders with the citizens for whom AB 1520 could be life-changing.

In September 2017, AB 1520 passed in the state legislature with bipartisan support and not one dissenting vote. Governor Jerry Brown signed the bill into law on October 4, 2017.

The Lifting Children and Families Out of Poverty Task Force first convened in January 2018. YPI’s Executive Vice President, Iris Zuñiga, is a member of this task force, which is working toward developing a comprehensive state plan to **reduce childhood poverty in California by 50% over the next 20 years.**

LEFT  
Ilene,  
Voices  
of YPI

“We’ll try our best and work hard every day. We might be in poverty, but we’re still trying to get to the top.”

## ILENE’S STORY Voices of YPI

During her senior year at STEM Academy of Hollywood, a high school in YPI’s first Promise Neighborhood, Ilene, now 18, was struggling with her college personal statement. She was holding back.

Her YPI college counselor encouraged her to write everything—he wouldn’t judge. And so she openly shared her experience as a victim of sexual abuse in elementary through middle school, and about then becoming pregnant with her son, Nickolas, when she was in 10th grade. Once she gave voice to it, “My story wasn’t horrible any more. It made me who I was.”

Ilene amplified her voice even further when YPI invited her to be a featured speaker at the Rally to End Child Poverty. “They have you in this little holding place before you go out, and when I went out and I saw all of these people, I thought, ‘What am I doing here?’” Ilene recalls. “I was shy going up there, but it made a great impact to have them hear my story.” At the Rally, Ilene spent time with the high-profile leaders in attendance. She was particularly in awe of U.S. Representative John Lewis. “It was crazy to be able to meet him,” Ilene says. “It was great to share a moment.”

Ilene is now in her first year at UCLA, the first person in her family to attend college. Both Ilene and Nickolas’ father are working while in school—committed to a good life for their son. And even though Nickolas is only a toddler, Ilene has already opened a savings account for him. “I want him to be able to go to the school that he wants to,” she says.

# Emphasizing Partnerships

YPI collaborates with more than 100 partners through our schools, Centers, and communities in our Promise Neighborhoods, the Promise Zone, and throughout Los Angeles. Our work with these two featured partners is emblematic of the great value YPI places on building and strengthening collaborations in service of providing the most comprehensive programming and supportive services for our youth and their families.



Established in 1996, **Pacoima Beautiful** is a grassroots environmental justice organization with a mission to provide education, impact public policy, and support local arts in order to promote a healthy and sustainable San Fernando Valley—work that strongly complements YPI's mission.

Therefore the two organizations collaborate to enrich the experiences of program participants at both places, as well as support each other's ability to provide the best services possible.

"YPI has helped us build our organization's capacity and literally build our Art Incubator," says Veronica Padilla, Pacoima Beautiful's Executive Director. Their new arts facility was built in 2017 by utilizing the services of 15 members of YPI's YouthBuild program, an experience that also allowed these youth participants to give back to their community.

Moving forward, YPI will also work with the Arts Incubator to help its resident artists expand their work readiness skills. YPI is also part of Pacoima Beautiful's Advisory Council, working together to ensure that schools, students, and families are meaningfully engaged in everything Pacoima Beautiful has to offer.

"Partnerships and collaborations among nonprofits help achieve a greater impact than any organization can do on its own," notes Ms. Padilla. **"Pacoima Beautiful has been fortunate to call YPI a partner, and we look forward to continue serving together."**



Founded in 1970, **Public Counsel** is the largest pro bono law firm in the U.S. and is focused on public interest law in L.A. County.

In 2013, YPI established a partnership with Public Counsel to serve the community of YPI's first Promise Neighborhood. Both organizations saw a strong opportunity to leverage their resources by recognizing that schools could serve as a strong basis for identifying a family's legal needs.

YPI's partnership with Public Counsel has expanded ever since. Public Counsel now serves approximately 100 YPI clients annually and has an office space within YPI's Hollywood FamilySource Center. "That's really important because there are a lot of barriers to free legal services for low-income communities," explains Eliza Finley, a staff attorney for Public Counsel. Those barriers—resources, proximity, and knowledge—are eliminated by providing the free legal services in an integrated center along with education programming and other support services.

Public Counsel serves YPI families in three primary legal areas: housing, education, and public benefits. Ms. Finley credits YPI with helping identify individuals who are most in need of legal support. "They are the ones out there interfacing with the community all day long, every single day," she says. **"So many people are getting legal services that they wouldn't have gotten if they hadn't come through YPI."**

# YPI Team

YPI takes pride in our dedicated and experienced team committed to serving some of the most vulnerable youth and families in Los Angeles. From July 2016 through June 2017, we worked with **1,509 employees**. We were also joined by a passionate group of volunteers that included 50 AmeriCorps members who formed the YPI Promise Corps, collectively serving **65,458 hours** for our mission.

## Board of Directors

**Ari Lanin, Chair**  
Partner  
Gibson, Dunn & Crutcher

**Angelina Corona**  
Executive Director  
Hermandad Mexicana

**Yasmine Delawari Johnson**  
Co-President & Founder  
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**Bradford Pollard**  
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Citi Private Bank

**Dixon Slingerland, Vice Chair**  
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Youth Policy Institute

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**Mary Adams O'Connell**  
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**Amit Verma**  
Principal  
PwC

## Executive Team

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President & CEO

**Steve Schultz**  
Chief Financial Officer

**Angelica Solis-Montero**  
Chief Community  
Development Officer

**Marguerite Avé-Womack**  
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Community Development

**Iris Zuñiga**  
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**Karina Favela-Barreras**  
Senior Director of School  
Impact and Integration

**Ruth Dineros**  
Chief Operating Officer

**Jesse Noonan, EdD**  
Chief Academic Officer



# Our Supporters

YPI is deeply grateful to all of our financial supporters, who allow YPI to rigorously serve Los Angeles communities in need while building our capacity to provide even more moving forward.

“YPI knows that our City’s diversity is its greatest strength and that we all have a stake in lifting our kids and families out of poverty and onto a path of progress and prosperity. With initiatives like Promise Neighborhoods and Promise Zones, with partners across every level of government and every sector, YPI’s work proves that poverty is not destiny, that smart investments can change lives, and that our state and country will be better off when everyone has a fair shot at opportunity and lasting success.”

—Dr. Robert K. Ross, President & CEO,  
The California Endowment



## PHOTOS BELOW

2017 Taste of Spring Donor Appreciation

2016 Gala Group Photo with actor Chris Pine

Student making Gala Donor Appreciation Tiles

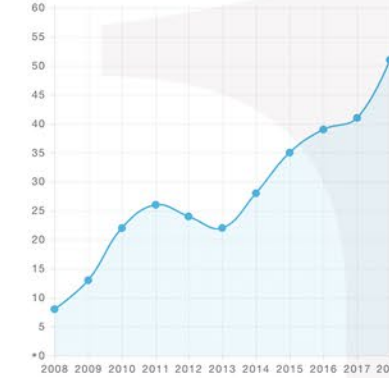
2016 Gala, Tim Robbins & Joseph Sanberg



## PHOTOS ABOVE

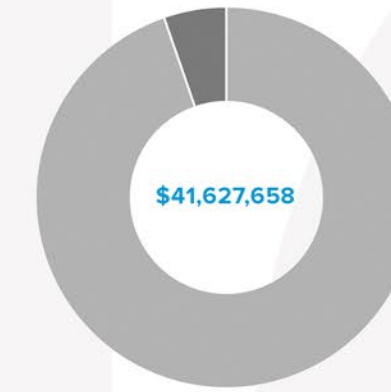
Vaughn Jazz Band practicing for YPI's 2016 Gala

Dr. Robert K. Ross



## Operational Budget

Fiscal Year 2008-2018  
*\*In Millions*

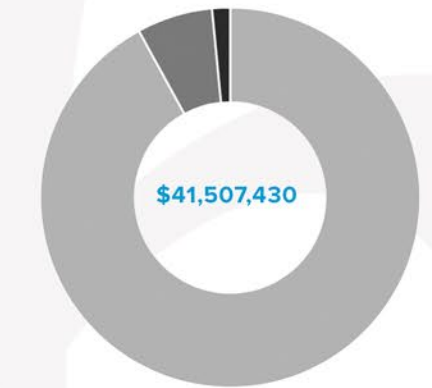


## Sources of Funds

- Contracts and Grants \$39,418,875
- Contributions and Other \$2,208,783

Total \$41,627,658

**92% of Funds**  
Go Directly to Program Services



## Uses of Funds

- Program Services \$38,198,573
- Management and General \$2,674,887
- Fundraising \$633,970

Total \$41,507,430  
Increase in Net Assets \$120,228

- Adams Legacy Foundation
- AEG
- Aetna Foundation
- Alberstons Companies
- All'Acqua
- Annenberg Foundation
- Aramark
- Aspiration
- Ballmer Group
- Bank of America
- Barbrix
- Barney & Barney
- Benedict Canyon Equities
- Best Buy Foundation
- Blue Apron
- Blue Garnet
- Breakaway Press
- Bright Funds
- California Community Foundation
- California Emerging Technology Fund
- The California Endowment
- The California Wellness Foundation

- CallTower
- Capital One
- The Carol and James Collins Foundation
- Celerity Global Development
- CIT Group
- Citi Community Development
- Citi Foundation
- CrowdPac
- Dwight Stuart Youth Fund
- Edison International
- EI Super
- The Eli and Edythe Broad Foundation
- Emerald
- ES Advertising
- First 5 LA
- Gibson, Dunn & Crutcher
- Golden State Opportunity Foundation
- GRACE
- Hollywood Offices
- IDEATE California
- Ivy
- John Aaroe Foundation

- Joseph Drown Foundation
- JPMorgan Chase & Company
- Kaiser Foundation Hospitals
- The Katie McGrath & J.J. Abrams Family Foundation
- Kindel Gagen Public Affairs Advocacy
- The Kresge Foundation
- LA84 Foundation
- The La Pietra Foundation
- Learn4Life
- Liberty Hill
- Local Initiatives Support Corporation (LISC)
- Los Angeles Giving Circle
- Los Angeles World Airports
- Loyola Marymount University
- Marclad Foundation
- Market Provisions
- National Council of La Raza (NCLR)
- Nederlander Organization-Pantages Theatre
- Occidental Entertainment
- Paramount Contractors and Developers, Inc.
- Paramount Pictures
- PCG Education

- Petnet
- Points of Light
- PwC
- The Ralph M. Parsons Foundation
- The Riordan Foundation
- The Rose Hills Foundation
- Roy & Patricia Disney Family Foundation
- Sacred Bull Media
- SoCalGas
- Soledad Enrichment Action
- Sony Pictures Entertainment
- Target
- Tennis Channel
- Three Day Rule
- Tieks
- TruAmerica Multifamily
- Union Bank Foundation
- United Way of Greater Los Angeles
- Walt Disney Company
- Weingart Foundation
- WHH Foundation
- Ziffren Brittenham, LLP

# Youth Policy Institute Statement of Activities



YPI has been a leader in education and community empowerment over the past three decades. Originally part of the Robert F. Kennedy Memorial, Kennedy's lifelong friend, David L. Hackett, founded YPI and incorporated it as a nonprofit in **1983**, developing YPI into a national nonprofit organization targeting anti-poverty and youth-related issues.

'83

# Our History

As YPI grew, Hope VI, an initiative of the U.S. Department of Housing and Urban Development that targeted public housing projects for revitalization, became a focus of YPI efforts. From **1995-2000**, YPI partnered with 13 Hope VI programs across the country and solidified its reputation as a leading voice for low-income communities.

'95

'96

Upon Mr. Hackett's retirement in **1996**, Dixon Slingerland became Executive Director and moved YPI to Los Angeles. Under Dixon's leadership, YPI began focusing on providing direct education and human need services for low-income families and communities. Dixon introduced YPI's trademark approach of place-based initiatives in target communities that provide an array of education, training, and technology services in partnership with families and other public and private organizations.

'00

For YPI's immersive work in Los Angeles, YPI has received U.S. Senator Barbara Boxer's Excellence in Education Award. YPI has also been recognized by Cisco with their Growing with Technology Award and selected by the National Council of La Raza (UNIDOS US) as their **2011** Affiliate of the Year for the California region.

'11

'15

In **2015**, YPI was selected as a recipient of the Mayor's National Service Award and was also named as the chief implementation partner for the Operation AmeriCorps funding awarded to the City of Los Angeles by the Corporation for National and Community Service.

'17

In January **2017**, YPI launched its second \$30 million Promise Neighborhood grant awarded by the U.S. Department of Education, one of six in the nation that year. In collaboration with the City and County of Los Angeles and the Los Angeles Unified School District, YPI and 63 partners are continuing to build a pipeline of much-needed wraparound services for students, including early childhood development, social-emotional support, academic support, and college and career coaching to ensure pathways out of poverty for youth and their families.

'18

YPI is **NOW** the only nonprofit in the country to have received six signature federal Neighborhood Revitalization Initiative grants: Promise Neighborhood, Choice Neighborhood, and Community Based Crime Reduction. In 2014, YPI also became the lead implementation partner for the Los Angeles Promise Zone initiative (one of the first five in the nation) targeting high-poverty neighborhoods in East Hollywood, Pico-Union, and Koreatown. YPI also operates all three types of Los Angeles service centers: YouthSource, FamilySource, and WorkSource.



## Impact Statement

**By 2025, poverty in the Los Angeles Promise Neighborhoods and Promise Zone regions will be reduced via 19,000 more individuals equipped with jobs and skills for college and career success.**

# By the Numbers

We are proud of our work with each participant we serve. In 2016-17, YPI served more than 110,000 youth and families. This means that there are more than 110,000 stories behind the numbers that reflect what we accomplished.

**1,509**  
Employees

**138**  
Program sites

**130**  
Schools served

**65,458**  
Hours of community service by 50 YPI Promise Corps

**45,003**  
Hours of academic tutoring

**280**  
Youth/young adults placed into paid internships

**4,500**  
Students engaged in health, wellness, and physical education programs

**\$904,680**  
Of collectively increased income through Financial Empowerment programs

**20,509**  
Students engaged in educational enrichment programs

**13,395**  
Hours of work experience provided to youth/young adults

**866**  
Nutrition and fitness workshops/classes provided

**\$890,843**  
In total tax refunds, including \$323,131 in earned income tax credits (EITC)

**7,276**  
Average daily attendance for afterschool programs at 70 sites

**3,515**  
Hours of professional enrichment training for youth/young adults

**\$13,600**  
Worth of grocery store vouchers for low-income families

**\$57,632**  
Collectively saved by families

**2,914**  
Students received college visits, workshops, and counseling

**132**  
Opportunity Youth re-enrolled in secondary education

**1,305**  
Participants served at YPI's WorkSource Center

**208**  
Computer classes/workshops at 19 YPI Computer Centers

**123**  
Peer College Ambassadors trained and empowered

**65**  
Opportunity Youth entered the workforce

**7,929**  
Short-term jobs obtained by 653 participants at YPI's Day Labor Centers

**1,307**  
Hours of financial education provided

We invite you to join the YPI Promise Network.

# Please Join Us

Youth Policy Institute is a 501(c)(3) tax-exempt nonprofit organization. All donations are tax deductible.

Our group of donors, philanthropists, and businesses are committed to the future of Los Angeles and the transformative success of the youth, families, and individuals working their way out of poverty. 92% of YPI's operating budget goes directly to program services. Your support is an investment in the children and families we serve. **Donate at YPI.ORG**



## 2017 IMPACT REPORT

### Inside Our Impact

- Educational Achievement
- Career Development
- Wraparound Services
- Community Investment
- Systems Change
- Partnerships
- Join Us

### Thank you

To our funders and community supporters who partner with us in transforming lives and neighborhoods.

**This essential work is only possible because of your generosity.**

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