

PERSPECTIVES INC



PERSPECTIVES
Empowering Mothers - Rebuilding Families



MISSION STATEMENT

BREAKING CYCLES FOR AT-RISK WOMEN & CHILDREN FOR TOTAL FAMILY RECOVERY

2017 IMPACT REPORT

FROM HOMELESS TO HERO

BY JEANNIE SEELEY-SMITH

As I enter my 37th year as President and CEO of Perspectives, I never cease to be amazed by the heroes that I meet each day. The mothers and children we serve have suffered traumas unimaginable to most of us, yet they continually work to battle their chemical and mental health issues. Their children find the safety, stability, and support they have so desperately longed for and we watch them thrive and grow emotionally, academically and socially.

We are proud of the mothers and children we serve and we are proud to share with you our outcomes for 2017. We would love for you to come and visit and see first hand how we empower mothers so that they can break cycles and begin to rebuild their families.

Warmest regards,



“BEFORE I LEAVE I JUST WANT TO SAY THANK YOU FOR HELPING ME SPREAD MY WINGS. BECAUSE OF WHAT YOU DO I AM ABLE TO WORK AND CARE FOR MY FAMILY.”



Having children just puts the whole world into perspective. Everything else just disappears.

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JULIA FRY
PARENTING TIME PROGRAM MANAGER



**MOTHERS HOLD THEIR
CHILDRENS HANDS FOR
A WHILE, BUT THEIR
HEARTS FOREVER**

PERSPECTIVES SUPPORTIVE HOUSING

Perspectives Supportive Housing is an integrated, evidence-based model that not only supports the mother's success in maintaining her housing and sobriety but also addresses the family's core issues around trauma. All families arrive at Perspectives directly from homeless shelters. Within two weeks of their entry, the whole family works with our multidisciplinary team to develop a treatment plan that addresses their unique and specific needs. This plan includes case management, relapse prevention, mental health assessments/treatment, employment services wellness, and life-skills,

“SINCE I HAVE BEEN AT PERSPECTIVES I HAVE PAID OFF ALL MY FINES AND GOT MY LICENSE AND A CAR BACK. I WENT THROUGH A TRAINING PROGRAM AND GOT A JOB. I WILL BE FOREVER GRATEFUL TO PERSPECTIVES.”

OUTCOMES

- 53 fully furnished apartments
- Total women served: 80
- Total Children served: 128
- 88% of families exited to permanent destinations
- 40% of women were employed at exit
- 68% women employed, in school or job training
- 29% of all women [those who left and stayed] increased their income through employment

Program Expense: \$1,400,700





CLINICAL SERVICES

Perspectives' population of focus is homeless mothers suffering from co-occurring disorders. All of the women referred for services meet the criteria for serious mental illness diagnoses. Their children exhibit symptoms of mental health disorders caused by the trauma of continual exposure to addiction and mental illness. Today, 100% of families enter our Supportive Housing Program directly from Hennepin County homeless shelters. Within the first two weeks of arrival, our licensed mental health professionals will meet with the family to complete mental health screenings. All clinical services are evidence-based & categorized as trauma-informed.

OUTCOMES

- Total women served: 73
- Children served: 23
- Percentage successfully completing treatment: 75%
- Hours of clinical service provided: 3149

Program Expense: \$330,000

“PERSPECTIVES GAVE ME THE OPPORTUNITY TO FEEL SAFE AND STABLE FOR THE FIRST TIME IN OVER A DECADE. FOR THE FIRST TIME IN MY KIDS' LIVES, THEY HAVE A COMMUNITY, FRIENDS, AND SUPPORT.”

WE OFFER FOUR TREATMENT GROUPS EACH WEEK ALL USING EVIDENCE-BASED TREATMENT CURRICULUM. IN ADDITION, WE PROVIDE TRAUMA RECOVERY SERVICES, INCLUDING INDIVIDUAL AND FAMILY THERAPY, RECOVERY COACHING/PEER SUPPORT, & INDIVIDUAL CHEMICAL HEALTH COUNSELING,



KIDS CONNECTION

**KIDS CONNECTION PROGRAM GOAL:
TO INCREASE THE ACADEMIC,
SOCIAL, AND HEALTH OUTCOMES OF
HOMELESS AND AT-RISK CHILDREN
FROM KINDERGARTEN THROUGH
MIDDLE SCHOOL.**

Kids Connection provides academic, social, and emotional enrichment to homeless and at-risk youth. Kids Connection removes barriers, providing accessibility and affordability to young students in K-8th grades who have experienced significant trauma caused by homelessness and/or living in families that suffer from addiction, mental illness, abuse, and poverty. Kids Connection employs licensed teachers and mental health clinicians and utilizes over 150 trained volunteers each year.

Program Expense: \$455,000

OUTCOMES

- 121 students and 77 parents were served
- 93% of our students increased or maintained their academic performance in math and reading
- 88% of students reported having a positive program experience
- 100% said they had a “trusting adult” they could talk to at Kids Connection
- 83% of parents engaged in programming, spending a collective 348 total hours involved

POPULATION SERVED

Race:

- African American/Black - 64%
- Alaskan Native/American Indian - 8%
- Caucasian/White - 7%
- Multiple Races - 17%
- Refused - 2%
- Latino - 1%

Ethnicity:

- Hispanic - 2.56%
- Non-Hispanic - 44.87%
- Non-Hispanic, Somali, or Hmong - 50%
- Somali - 1.28%
- None - 1.28%

Sex:

- Male - 56%
- Female - 44%

KIDS CAFE

Perspectives' Kids Cafe (a state-of-the-art, licensed commercial kitchen/dining classroom established in 1998) is one of the most unique nutritional models throughout the nation that addresses food security of elementary-age children who live within the St. Louis Park School District. During the school year, the program provides a full, USDA-approved dinner under the direction of our full-time chef and registered dietitian. All dinners are low in saturated fats and sodium, instead, using herbs/spices to add flavor; they are high in fiber and include an array of fruits/vegetables. Additionally, we provide Healthy Food Bags to supplement needs at home during holiday breaks and other out-of-school times. During the summer months, Kids Cafe provides both a hot breakfast and lunch while the young students attend both our morning academic and afternoon recreational programs.

Kids Cafe combines an experiential component of cooking as the students actually work with our chef, who is also a licensed teacher, to prepare the meals; after, they all enjoy the meal in a family-style setting. Additionally, guest chefs from restaurants all across the Twin Cities come to donate their time to our students.

OUTCOMES

- 11,000 healthy meals and snacks served
- 105 households received "Healthy Food Bags". These bags were designed with the guidance of our registered dietician and included both dry goods, produce and meats.
- Our collaboration with the Minnesota Horticultural Society and their Garden-In-A-Box program on-site at our Family Center provided a horticultural and a farm-to-table experience to our Kids Connection (grades K-5) and The Connection (grades 6-8) programs during the spring, summer, and fall, with harvested items used in meal preparation.
- Expanded our Healthy Food Pantry, moving it to a location within the Family Center to improve access for families

“KIDS CAFE IS COOL. CHEF DAN MAKES GOOD FOOD AND I LEARN TO COOK. I FEEL HAPPY WHEN I AM HERE”

Program Expense: \$189,000



PARENTING TIME

The Parenting Time Program provides a safe and nurturing environment for children to meet with their non-custodial parents and to provide parenting support for court-ordered parents; a corollary goal is to safely transition parents mandated to undergo strict supervision to a more favorable status of limited monitoring. We are committed to providing safe and respectful services so parents/caregivers can transition to less supervised services and develop positive relationships with their children.

Outcomes

- **Total families served: 76**
- **Total children served: 105**
- **Total adults served: 153**
- **Sessions of supervised visitation: 747**
- **Sessions of child exchange: 447**



Program Expense: \$216,000

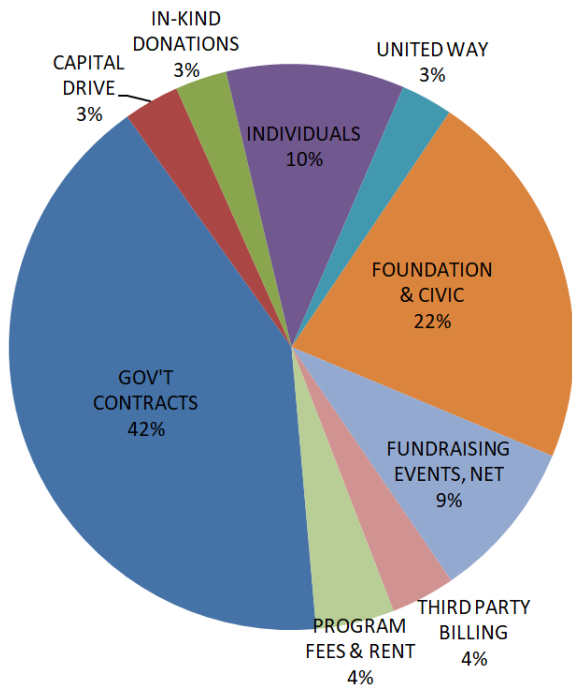
FINANCIALS

STATEMENT OF FINANCIAL POSITION

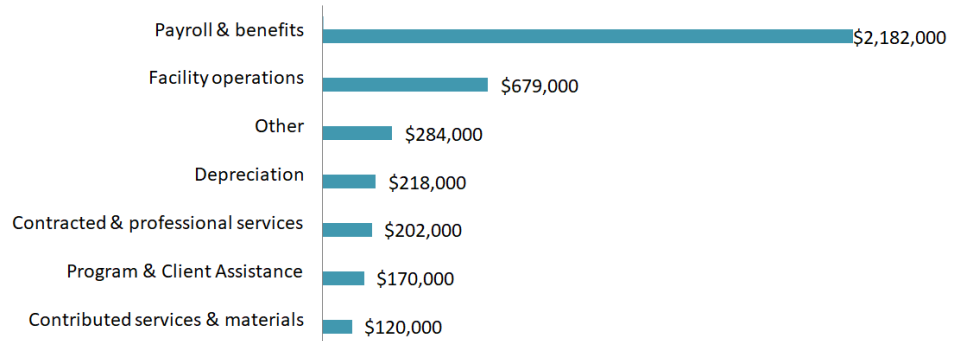
	2017	2016
ASSETS	\$5,924,229	\$6,202,456
Cash and Equivalents	\$ 108,907	\$ 14,543
Accounts Receivable	684,481	878,960
Property and equipment, net	4,874,663	5,015,431
Endowment	90,282	95,315
Escrows & Reserves	92,731	104,779
Other	73,165	93,428
LIABILITIES	\$3,316,497	\$3,239,066
Accounts Payable	\$ 265,225	\$ 141,613
Accrued liabilities	115,161	125,021
Debt	2,890,049	2,860,626
Other	46,062	111,806
NET ASSETS	2,607,732	2,963,390
TOTAL LIABILITIES & NET ASSETS	\$5,924,229	\$6,202,456

STATEMENT OF ACTIVITIES

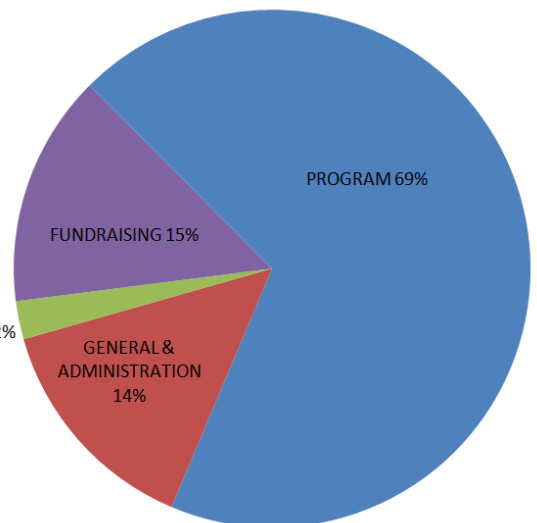
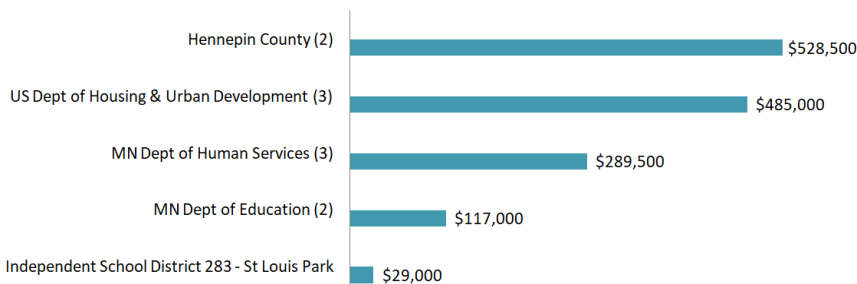
	2017	2016
SUPPORT AND REVENUE	\$3,513,468	\$3,513,000
Contributions	\$1,328,706	\$1,304,815
Grants and Fees	1,981,826	2,061,135
Other	17,602	11,725
Net assets released from restrictions	185,334	135,325
EXPENSES	\$3,855,351	\$3,764,787
Program	2,654,978	2,598,838
Supporting services	1,200,373	1,165,949
OPERATING CHANGE IN NET ASSETS	(341,883)	(251,787)
NON-OPERATING SUPPORT	(13,775)	13,199
CHANGE IN NET ASSETS	\$ (355,658)	\$ (238,588)



Expense Composition



Government Contracts



CASH DONATIONS

\$100,000+

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Target Foundation

\$50,000-99,000

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Wells Fargo Insurance
Amber Werner
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Christina Woodlee
Gina Young
Yum!
Andrew Zumbusch



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Childcare

Victoria Rose Avignone
Lucia Rose Brooks
Kristin Schwarzbauer
Barbara Shimshock
Emily R. Watne

Children Teen Activities

Iris Alexander
Oby Ballinger
Molly Beckius
Katie Bishoff
Chris Bixby
Beau Bradfield
Jon Carlson
Linda Cremons
Lorri Cullen
John Elwell
Preston Fehrenbach
Laura Flaherty
Chaunte Ford
Mike Harcey
Greg Hildebrandt
Alice & Bill Hiniker
Chi Hoang
Gregg Jacobson
Kebu Johnson
Lisa Lally
Matthew Lex
Arlyn Lomen
Meghan Malone
Sean Manley
Roberta Michalek
Gabi Miller
Joey Miller
Mia Miller
Miranda Miller
Shelley Nielsen
Kristen Pehl
Urranie Persaud
Rebecca & Gregory Phelan
Urranie Persaud
Rebecca & Gregory Phelan
Miranda Pogulis
Esther Putzier
Joe Rayburn
Nettie Richardson
Margaret Rog
Mark Saba
Michael Perez-Santana

Meg Schauer
Bob Schumacher
Mitch Swanson
Linda Tran
Jeremy Turnquist
Jacob Vandegrift
Jane Vandegrift
Joel Vandegrift
Karen Wettanen
Zach Zelickson

Facilities

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Kaia Burg
Marcia Caretta
Thomas Chevalier
Bora Chor
Laurel Connett
John Dahl
Kate Davis
Ben Fosdick
Brian Grant
Eliana Hanson
Stan Hop
Cindy Howe
Jennifer Johnson
David Leehan
Lena McDowall
Alex Moroney
Randy Moroney
Kai Nelson
Nik Nies
Nasro Osman
Katherine Mary
O'Sullivan
Gregg Peters
Anna Peterson
Mark Ramsland
Cole Stiller
DeeAnne Watchmaker

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ACF Minneapolis Chefs
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Beth Dooley
David Eisenreich
Virgil Emmert
Michelle Geyer
Keith Huffman

Aaron Kneeland
Andrea Kopfmann
Jeremiah Lanes
Emily Pollock
Linda & Peter Quinn
Pierre Rabbia
Antonio Sanchez
Chef Trina
Robert Velarde
Eli Wollenzien

Kid's Cafe

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Leif Anderson
Bart Armstrong
Logan B
Alex Balfour
Paul & Stephanie Barnes
Betsy Baude
Barbara Behrens
Tom Boe
Kristin Brenner
Noah Bridges
Susan Brief
Cindy Brown
Katherine Brown
Amira Carter
Hsien-Hsin Chang
Jane Chang
Nora Clarkowski
Sam Curtis
Margie & David Dines
Art Downey
Jeff Dreke
Julie Dreke
Andrew Evans
Erin Evans
Madeline Fitzgerald
Lauren Florine
Tenley Gage
Nate & Trissa Garvis
Duane Googins
Megan Claps-Gratzek
Jeffrey Graves
Barb Green
Danneka Halverson
Sarah Hansberry
Carter Hansen
Michael Hansen
Sophie Herrmann

Katie Hinz
Mary Hinz
Elizabeth Hurst
Zack Jemie
Norm Domholt & Teresa Kain
Danny Kane
Phillip Kayser
Max Ketterling
Shiz Koizumi
EmmyJo Kretche
Santi Lambert
Russell Larson
Alec LaValla
Michelle LeBlanc
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Karen London
Maddie Lund
Steph Lund
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Jan McElfish
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Karin Miller
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St. George's Episcopal Church
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Jennifer Sutton
Terry Swanson
Terri Tapper
Kendall Taylor
Luke Tift

Annika Vignes
Rich Vignes
Christine Vitelli
Hannah Vitelli
Arlo Zelickson
Emmett Ziaja

Kid's Connection

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Langston Binns
Catherine Braunschweig
Mary Brenner
Marne Brooks
Kristen Charette
Elaine Corcoran
Nancy Cripe
Savannah Dahlstrom
London Donahoe
Emily Einwalter
Olivia Engstrand
Jordan Frantz
Brendan Gallaher
Ann and Tracy Godfrey
Vivek Goel
Kayla Grace Grendahl
Carter Hansen
Olivia Hansing
Pamela Kirkpatrick
Madeline Kohls
Hannah Leff
Anna Lilienthal
Mary & Mike Maeser
Cathy Malmon
Jody & Michael
McMahon
Leah Moore
Cynthia & Steve Mueller
Nathan Daniel Parece
Kimberly Purifoy
Pleasant Radford, Jr
Ryan Ray
Taylor Roach
Kaylee Schebloom
Rachel L. Scoggins
Elizabeth Tart
Derrek Teicher
UnitedHealthcare
Ben Weiler
Olivia Denise Williams
Jacquelyn Winters
Bridget Yazvec

Parenting Time

Korbyn Angstman
Alexa Benevides
Chaunte Ford
Ashley Gryskiewicz
Lindsey Haeg
Nikole Hagen
Elizabeth Kristian
Renaee & Ryan Kuehl
Marina Llanas
Antoinette Mitchell
Kristi Shields
Susanne Smith
Emily Wagner
Houa Xiong

Special Events

St. Louis Park Parktacular
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Morgan Berkus
Marne Brooks
Leslie Cohan
Lisa Denzer
Angie Elliott
Shannon Evenstad
Jenny Fehrenbach
Lauren Florine
Triss Garvis
Annalise Glick
Karen Heithoff
Jillian Hiscock
Kristi Hykes
Rose Keeffe
Shiz Koizumi
Annalisa Krupnick
Carole Leonard
Anna Lyon
Eric Margolis
Caroline McMahon
Emily McNamara
Katy Mullin
Cindy Murphy
Nicholas Pugliaresi
Tim Creagan
Maria Reamer
Chanel Rivers
Meredith Ross Heithoff
Stephanie Schoening
Ellen Schmidt
Tom Shu
Brian Simons
Andrea Switz

Angela Sunberg
Melissa Teng
Sarah Vogt
Dr. Al & Sue Zelickson

Supportive Housing

Nick Ackley
Amanda Anderson
Luke Anderson
Victor Balboa
Chuck Beranalk
Louise Bilek
Danielle Bird
Mark Bradford
Jeannette Buck
Terry Budin
Karin Ciano
Comcast
Sam Feitl
Brian Grant
Camila Hanson
Stan Hop
Juan Hoyos
Darren Isaacson
John McShane
Mark Kappelhoff
Linda & Peter Quinn
Dave Mackenzie
Sandip Maharjon
Kristi Mingus
Nancy Cain Sommers
Jill Oleisky
Heather Olson
Hannah Peterson
Larry Pierce
Laura Pitzen
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