

## Women Leading Change Celebration

<b>Sponsorship Opportunities</b>			
Date:	May 1, 2019		
Location:	TBA		
Estimated Attendance:	170-200		
Description: This is the Women's Fund of Rhode Island's premier event, bringing together business and community leaders, social activists, philanthropists, and anyone interested in leveling the playing field for women and girls in Rhode Island. The theme this year is Women in Science, Technology, Engineering, Arts and Mathematics (STEAM). Speakers TBA. The event will include a sit-down dinner.			
Benefits & Levels	Presenting Sponsor	Visionary Sponsor	Lead Sponsor
	\$5000	\$2500	\$1250
<b>Print Piece &amp; Collateral Inclusions</b>			
Company logo on printed and electronic invitations	Yes	Yes	Yes
Company logo in program	Yes	Yes	Yes
Recognition in the WFRI newsletter, website ( <a href="http://www.wfri.org">www.wfri.org</a> ) and social media	Yes	Yes	Yes
Recognition in the annual report	Yes	Yes	Yes
<b>Day of Event Inclusions</b>			
Ad in event program	Full page- Prominent Placement	Full page	Half page
Corporate signage at event	Yes- Surrounding Center Stage	Yes	No
Complimentary tickets	20	10	5
Verbal recognition at event by host	Yes	Yes	Yes

# Women's Policy Institute

<b>Sponsorship Opportunities</b>			
<p>Date: <b>September 2019 - June 2020 *</b></p> <p>Location: Providence, RI</p> <p>Estimated Attendance: 10-20</p> <p><b><i>*EARLY SPONSORSHIP MUST BE SECURED IN 2018 DUE TO THE INTENSIVE PREPARATION AND CURRICULUM DEVELOPMENT NEEDS FOR A 2019 LAUNCH.</i></b></p>			
<p>Description: The Women's Policy Institute is a nine (9) month program designed to train women to be strong policy advocates at the state and local level. The program teaches public policy skills to grassroots leaders, increases their participation in policy formation and implementation and prepares them to lead ongoing advocacy and policy work. Each cohort chooses a policy initiative that they will champion throughout the program. Recent examples include support of the Temporary Caregiver Insurance bill and repealing the "Tampon Tax".</p> <p>The WFRI chooses participants who demonstrate the potential to lead on issues of gender equity. Each participant must commit to the integral aspects of the program including: research, contributing to the development of a bill and advocacy of the issues supporting the bill at the State House.</p>			
<b>Benefits &amp; Levels</b>	<b>Presenting Sponsor</b>	<b>Visionary Sponsor</b>	<b>Scholarship Sponsor</b>
	<b>\$15001-\$30000</b>	<b>\$5001-\$15000</b>	<b>\$2500-\$5000</b>
<b>Print Piece &amp; Collateral Inclusions</b>			
Company logo on printed and electronic invitations	Yes	Yes	Yes
Company logo in graduation program	Yes	Yes	Yes
Recognition in WFRI newsletter, website ( <a href="http://www.wfri.org">www.wfri.org</a> ) and social media	Yes	Yes	Yes
Recognition in the annual report	Yes	Yes	Yes

## Cocktails & Conversations

<b>Sponsorship Opportunities</b>		
Date:	Quarterly	
Location:	Locations across RI, including your worksite if desired	
Estimated Attendance:	50-75	
<p>Description: Each quarterly networking event features a speaker or panel of speakers. Topics include:</p> <ul style="list-style-type: none"> <li>● Working Women of Color Research presentation (January 24)</li> <li>● Our Reproductive Freedoms (February 21)</li> <li>● Feminist Youth Voices and Intergenerational Feminism (September 26)</li> <li>● How to Flip Unconscious Bias (October 24)</li> </ul> <p>As a sponsor, you choose the topic(s) you'd like to support. We can also customize a topic that is of particular interest to your business. We will schedule the date and location once sponsorship is in place to ensure sponsor convenience in attending.</p>		
Benefits & Levels	Exclusive Sponsor*	Contributing Sponsor**
	\$1250 Each	\$750 Each
Print Piece & Collateral Inclusions		
Company logo on printed and electronic invitations	Yes	Yes
Recognition in the WFRI newsletter, website ( <a href="http://www.wfri.org">www.wfri.org</a> ) and social media	Yes	Yes
Recognition in the annual report	Yes	Yes
Day of Event Inclusions		
Business directed topic	Yes	No
Opportunity to have your representative speak at event	Yes	No
Corporate signage and materials at event	Yes	Yes
Complimentary tickets	10	5

***\*If the Exclusive Sponsor level is chosen, no contributing sponsors will be permitted.***

***\*\*Contributing sponsorships are available only if there is no exclusive sponsor.***

# Through a Gender Lens Workshop Series

<b>Sponsorship Opportunities</b>		
Date:	January through June; September through November	
Location:	Locations across RI	
Estimated Attendance per workshop:	25-50	
Description: Workshops designed to address issues of diversity and inequity. Topics include: <ul style="list-style-type: none"> <li>● Start\$mart Negotiation Skills for Graduating College Students (3 hours, up to 40 participants, includes meals)</li> <li>● Work\$mart Negotiation Skills for Those Seeking Raises &amp; Promotions (3 hours, up to 40 participants)</li> <li>● Investing in Women (2 hours, up to 40 participants, includes meals)</li> <li>● Run as You Are Encore (for those considering running for political office) (full day program, up to 75 participants, includes meals)</li> <li>● Advocacy 101 (2 hours, up to 40 participants)</li> </ul>		
<b>Workshops</b>	<b>Exclusive Sponsor*</b>	<b>Contributing Sponsor**</b>
Advocacy 101	\$750	
Start\$mart & Work\$mart Negotiation Skills	\$1250	\$750
Investing in Women	\$1250	\$750
Run As You Are Encore	\$2500	\$750
<b>Benefits</b>		
Company logo on printed and electronic invitations	Yes	Yes**
Recognition in WFRI newsletter, website ( <a href="http://www.wfri.org">www.wfri.org</a> ) and social media	Yes	Yes
Recognition in the annual report	Yes	Yes
<b>Day of Event Inclusions</b>		
Corporate signage and materials at event	Yes	Yes
Complimentary tickets	10	5

***\*If the Exclusive Sponsor level is chosen, no contributing sponsors will be permitted.***

***\*\*Contributing sponsorships are available only if there is no exclusive sponsor.***

*Please note that the costs for Run As You Are Encore, Start\$mart and Work\$mart workshops are higher due to the length of the programming, inclusion of meals and the partner fees to pay for trainers and curriculum.*

## Golf Tournament for Gender Equity

<b>Sponsorship Opportunities</b>			
Date:	TBD 2019		
Location:	Cranston Country Club		
Estimated Attendance:	75-100		
Description: Scramble style golf tournament with dinner, prizes and wine/craft beer/ whiskey tasting on the green. There is a dinner-only option for those who do not wish to play golf.			
<b>Benefits &amp; Levels</b>	<b>Lead Sponsor</b>	<b>Sponsor</b>	<b>Sign Sponsor</b>
	<b>\$1250</b>	<b>\$750</b>	<b>\$150</b>
<b>Print Piece &amp; Collateral Inclusions</b>			
Company logo on printed and electronic invitations	Yes	Yes	Yes
Company logo in program	Yes	Yes	Yes
Recognition in WFRI newsletter, website ( <a href="http://www.wfri.org">www.wfri.org</a> ) and social media	Yes	Yes	Yes
Recognition in the annual report	Yes	Yes	Yes
<b>Day of Event Inclusions</b>			
Ad in event program	Full page	Full page	Half page
Corporate signage at event location	Yes	No	No
Complimentary tickets	2- Foursomes	1- Foursome	0
Verbal recognition at event by host	Yes	Yes	Yes

# 2019 Corporate Sponsorship Form

Business/Organization Name:

Contact Name and Title:

Address:

City:

State:

Zip Code:

Contact Email Address:

Contact Phone:

## **Women Leading Change Celebration**

\_\_\_\_\_ Presenting Sponsor (\$5000)

\_\_\_\_\_ Visionary Sponsor (\$2500)

\_\_\_\_\_ Lead Sponsor (\$1250)

## **Women's Policy Institute**

\_\_\_\_\_ Presenting Sponsor (\$15001 - \$30000)

\_\_\_\_\_ Visionary Sponsor (\$5001 - \$15000)

\_\_\_\_\_ Scholarship Sponsor (\$2500-\$5000)

## **Quarterly Cocktails & Conversations (Exclusive Sponsors \$1250 each/Contributing Sponsors \$750 each):**

\_\_\_\_\_ Working Women of Color Research Presentation

\_\_\_\_\_ Our Reproductive Freedoms

\_\_\_\_\_ Feminist Youth Voices and Intergenerational Feminism

\_\_\_\_\_ How to Flip Unconscious Bias

## **Through A Gender Lens Workshop Series, including:**

\_\_\_\_\_ Start\$mart Negotiation Skills (\$1250Exclusive)

\_\_\_\_\_ Work\$mart Negotiation Skills (\$1250 Exclusive)

\_\_\_\_\_ Run as You Are Encore (\$2500 Exclusive/ \$750 Contributing)

\_\_\_\_\_ Advocacy 101 (\$1250 Exclusive/ \$750 Contributing)

\_\_\_\_\_ Investing in Women (\$1250Exclusive)

## **Gender Equity Golf Tournament**

\_\_\_\_\_ Lead Sponsor (\$1250)

\_\_\_\_\_ Sponsor (\$750)

\_\_\_\_\_ Sign Sponsor (\$150)

***Send this form via email to [ebrown@wfri.org](mailto:ebrown@wfri.org) OR mail to Women's Fund of Rhode Island,  
245 Waterman Street, Suite 503, Providence, RI 02906***