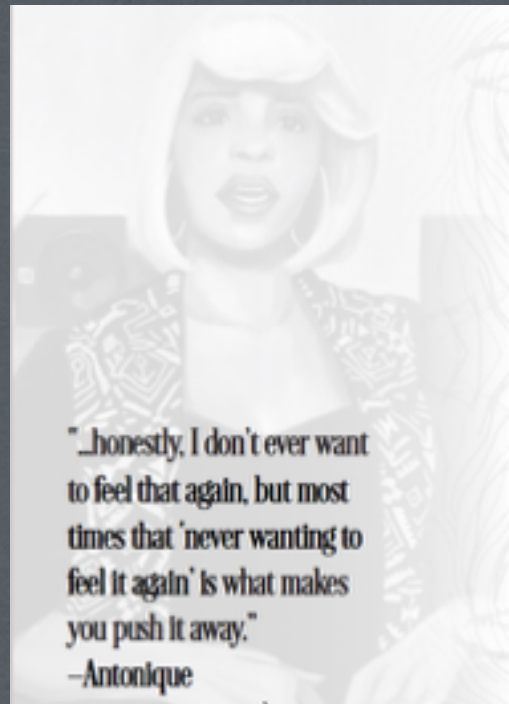
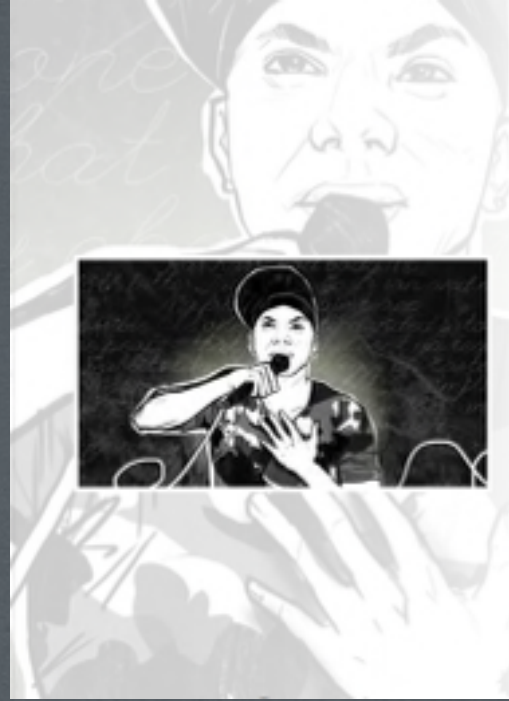


"... HAVE TO  
REGAIN MY SELF-  
IDENTITY AGAIN  
AND COMPOSURE...  
MAINTAIN A SENSE  
OF SELF-LOVE,  
RATHER THAN  
NEEDING IT."

—KIYOSHI



WANTED:

# ASSOCIATE PRODUCERS

FOR

## SOCIAL IMPACT SHORT DOC INTERVIEWS

EXECUTIVE PRODUCER

**MINGJIE ZHAI**

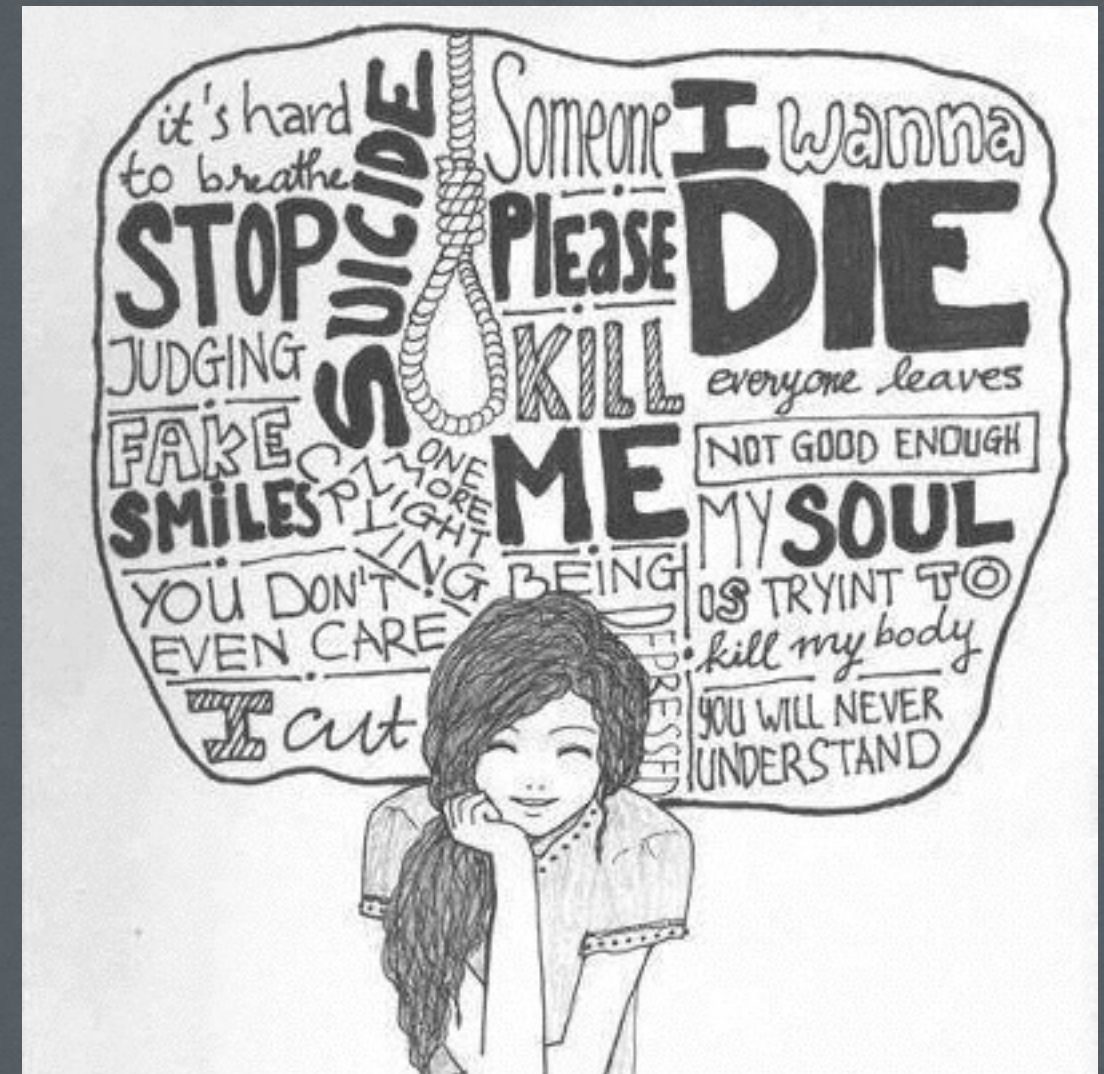
BROUGHT TO YOU BY:

**THE LOVE STORY MEDIA, INC.**



# WHAT'S SO [X]

- 2ND MOST COMMON CAUSE OF DEATH AMONG COLLEGE STUDENTS.
- 3X: THE SUICIDE RATE AMONG YOUNG ADULTS, AGES 15-24, HAS TRIPLED SINCE THE 1950S
- DEPRESSION IS THE LEADING CAUSE OF SUICIDAL IDEATIONS





# THE ROOT

“NOBODY UNDERSTANDS ME”

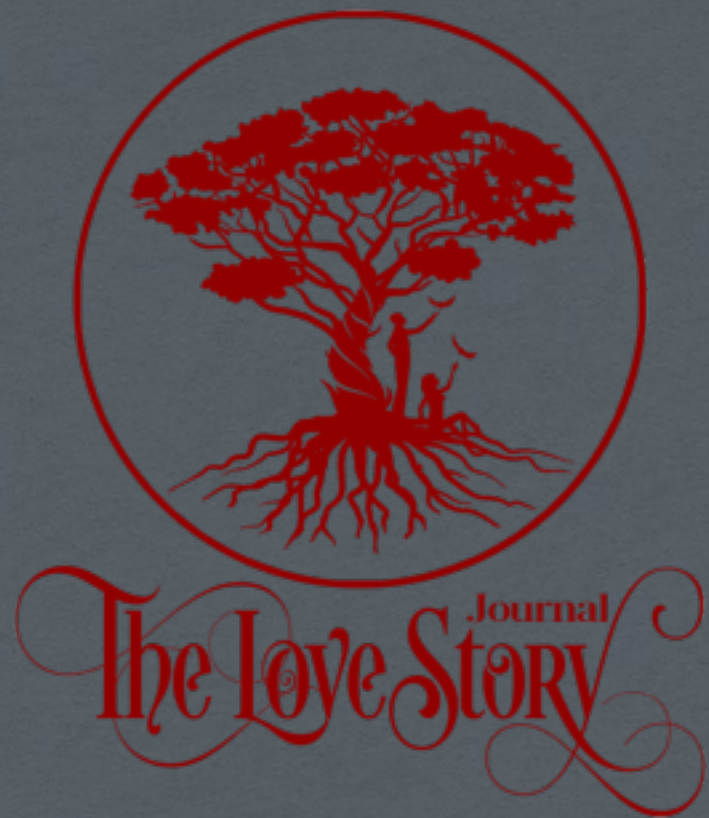
“SOMETHING IS WRONG WITH ME”

“WHAT’S THE POINT?”



# THE INT'L LOVE STORY ASSOCIATE PRODUCERS

THINK LOCALLY, ACT GLOBALLY  
TAKE A GLOBAL STAND



## INDIE FILMMAKERS TAKING A STAND



# THE PRODUCER

- **PITCH - SECURE INTERVIEW**
- **STORYBOARD WITH ARTIST & TEAM**
- **ASSEMBLE & SCHEDULE CREW**
- **SHOT LIST - SHOOTING SCHEDULE**
- **EDITING FOR 3 DELIVERABLES**







## PHASE ONE: PITCH, CREW-UP, & FILM

WE INTERVIEW ARTISTS ABOUT HOW THEY HAVE TRANSFORMED THEIR PAIN INTO PASSION



Start your free 30-day Artist-Inspired Journaling Program.

[Download Now](#)



I, too, have loved and lost

[View all](#)

[My Brother](#)

[My Daughter](#)

[My Father](#)

[My Friend](#)

[My Grandmother](#)

[My Home](#)

[My Identity](#)

[My Lover](#)

[My Mother](#)

[My Sister](#)



Andrea Saenz behind Dolce Andor

"I saw Tool in '01. I'll never forget. It was a day a lot of things shifted for me. I went through a deep deep spiritual experience. I cried for about two hours during their show." - Andrea Saenz



Indigo River Behind "Let Go"

"I realize that I am fully living my dreams. It just didn't look like how I thought it would when I was five years old, so it's letting go of what my life should look like for me to be "successful." -Larisa Gosla

Acceptance, Allowance, Clarity, Compassion, Confidence, Fellowship, Love, My Identity

[Edit](#)




Kera Armandariz Behind "Snakes"

"If it's a song where I can put myself in the moment, or like, allow myself to open up to people while playing, really looking into the eyes of everyone and just, like, exposing myself, it's wonderful. It really is. I

**PHASE TWO: 3 CUTS: DIGITAL (PUBLIC), PRINTED BOOK (RETAIL), AND MEMBERSHIP (PRIVATE)**


**WE PRODUCE THESE INTERVIEWS INTO A DIGITAL AND PRINT MEDIA ART JOURNALS FOR OTHERS TO START JOURNALING FROM THEIR STORIES**






*"The most important rules that I learned with being able to cope with depression is to not see sadness as something negative because when you see it as negative, you fight against it. When you see it as uniquely beautiful...so positive and so poetic, then the sad parts of life are just as important as the happy things." -Crywolf*


### Crywolf-Inspired Journal Entries





#### Society

The Journalist "Journal Society Says" Based on a True Story By Maya Maric "Are you sure you're okay, Maya?" Danny is concerned. "Yes, I am," she says. She looks down. She is. She continues on her rant. "You are the keepers of God's word. As a descendant of the Jewish bloodline, you..."









[Share Your Story](#)  
[Sponsor a Story](#)  
[Donate](#)

---

#### Artist-Inspired Journal Entry

"The eyes are the mirror of the soul and reflect everything that seems to be hidden; and like a mirror, they also reflect the person looking into them." -Paulo Coelho

Alias \*

Who inspired you (name of artist)? \*

Favorite Line from the Artist \*

Option 1: Journal-Write Here

Option 2: Upload a picture of your Journal Entry

229 words

[View here or](#)  
[Download files](#)







# PRODUCER ROYALTIES

- + 1% ROYALTY PER STORY [40 STORIES PER JOURNAL VOLUME]
- + % COLLECTIVE PROFIT SHARING ROYALTIES FOR DIGITAL MEMBERSHIP
- + JOINT COPYRIGHT WITH NON-PROFIT
- + 80/20 SPLIT WHEN STORY IS SOLD TO THIRD PARTY PUBLICATIONS

Units of Books Sold	College Crowdfunding Royalties	Kickstarter Royalties
1,000	\$330	\$96
3,000	\$1,200	\$500
5,000	\$2,000	\$900
10,000	\$5,000	\$2,500
30,000	\$6,000	\$7,500
60,000	\$12,000	\$15,000



# PRINT DISTRIBUTION



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LOCAL NICHE RETAILERS

LIBRARIES

SCHOOLS

UNIVERSITIES

AND JUST ABOUT ANYONE ON THE PLANET WHO SELLS  
(OR IS EVEN THINKING ABOUT SELLING) A BOOK IN ANY FORMAT.

Units Sold	Retail Hardcover	Retail Paperback
5,000	\$184	\$300
10,000	\$370	\$600
100,000	\$5,000	\$8,900
500,000	\$26,000	\$44,500
1,000,000	\$52,300	\$89,200



# DIGITAL DISTRIBUTION

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SPOTLINK DIGITAL  
TAKEALOT  
TEXTBOOKS.COMMBS  
TRADEBIT  
UAB VIPSUPPLY  
WISEPRESS LTD UK  
XAMONLINE  
GARDNERS  
GLOSE  
HUMMINGBIRD DM  
INKTERA

Units Sold	Amazon & Apple	B&N Nook	All Other Digital Platforms
5,000	\$176	\$405	\$498
10,000	\$350	\$800	\$990
100,000	\$4,900	\$8,112	\$9,986
500,000	\$24,800	\$40,500	\$49,900
1,000,000	\$49,698	\$81,000	\$99,800



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6. Krista Richards Behind *Broken*
7. Indy Rishi Behind *The Laughter*
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11. Justin Taylor Phillips Behind *On*
12. Mick Lorusso Behind *Museum*

### How to Watch the Interviews Inside The Love Story Journal



#### Step 1:

Download Live Portrait App from your IOS or Android phone.



#### Step 2:

Open the App until it shows a scanner.

### How to Share Your Journal Entry

#### Step 1:

Login to:  
[www.thelovestory.org/weletgo/share](http://www.thelovestory.org/weletgo/share)

#### Step 2:

Take a picture of one of the journal entries inside this book. Upload the Journal entry on our website.



#### Antonique Smith

behind *Love is Everything*

<https://thelovestory.org/project/behind-love-is-everything/>

Producer: Mingjie Zhai

Interviewer: Amber Zhai

Camera: Dereck Cleveland & Sherman Wellons

Special Thanks to: Darryl Smith and Lobby Studios

#### Kera Armendariz

behind "Snakes"

<https://thelovestory.org/project/behind-snakes/>

Producer: Monica Dziak

Interviewer: Monica Dziak

Camera: Norio Chalico & Mingjie Zhai

#### Tomer Peretz

behind *Unbreakable*

<https://thelovestory.org/project/behind-unbreakable/>

Producer: Monica Dziak

Dziak

Chalico & Mingjie Zhai

*Strange*

<https://thelovestory.org/project/behind-unbreakable/>

Dziak

Dziak

Chalico & Mingjie Zhai

*ht*

<https://thelovestory.org/project/I-Am-the-Light>

hai

Jim

Y' Conner, Arin Degroff, Jesse Rivas, Mingjie Zhai

nts: Athena Lim & Andrea Green

PROJECT

# MEDIA ART JOURNAL ANTHOLOGY

## BY ARTIST & FILMMAKERS

PURPOSE

INSPIRE HOPE

PURPOSE

TAKE AWAY THE STIGMA





**CONTACT: MINGJIE ZHAI**

EXECUTIVE PRODUCER, [MJ@THELOVESTORY.ORG](mailto:MJ@THELOVESTORY.ORG), 310.872.0507