

STEERING FOR GREATNESS FOUNDATION



SPONSO

HISTORY

Steering for Greatness Foundation is a not-for-profit education based organisation registered with the Corporate Affairs Commission of Nigeria with registration number CAC/IT/NO/97477.

We started out as Teen Leadership Sessions, a club in our Founder's Alma Mater in Ibadan, Nigeria and then transitioned to running workshops and boot camps in both Lagos and Ibadan and finally a fully registered Non-profit in May 2017.



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VISION

To raise a generation of entrepreneurial, digital and socially aware leaders who are grounded in excellent values that would make their nations' sustainable and globally relevant/competitive.



MISSION

Our mission is to ensure access to quality, innovative and relevant education for teenagers and young adults.

We achieve this by creating a system that inspires, teaches, nurtures, and empowers teenage capital towards establishing right leadership and initiating positive social change in Africa.



Our Programs and Activities

1

TRAIN

- Beyond Classrooms Workshops
- LET Boot Camps
- 21st Century Educator Workshops
- LETi.lab (mobile innovation labs)

2

FOLLOW-UP

- Mentorship programs
- Newsletters
- Internships

3

REPLICATE

- Pay it forward programs



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LET Boot Camps

LET Boot Camps are one of our most prominent programs. LET represents Leadership, Entrepreneurship and Technology. LETBootCamp is an intensive and experiential training and mentoring program for teenagers to become tech savvy, entrepreneurial and socially aware leaders.

It hosts twice a year in August and December with a target of 150 teens.

The teens participate in sessions such as

- Makerspace using design thinking to solve comm
- LET Shark tank – entrepreneurship 101
- Intersection of tech and arts,
- Servant Leadership and community service
- Bringing science to life for innovative products
- Public Speaking and vocational skills



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Picstory from past LET Boot Camps



Target Audience



- Teenagers/Youth (13 -21)
- Teachers
- Out-of-school youth



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Youths we work with

- To achieve our target objectives, we run an hybrid model (some participants pay a subsidised fee while others don't).
- Participants are sourced from different economic backgrounds - with those from low income families admitted into the programs for free.
- The channels through which we get participants are - Social media, Offline presence – visit and letters to Schools, Churches; SMS, Calls to Parents in our database, Website, other partner organizations especially those working with less privileged youths.

Impact

- 2 beyond education workshops
- 3 boot camps including 1 week of fully residential boot camp
- 1 Educators Capacity Development workshop
- **200+** participants to date
- **2000** young people reached via online platforms
- 5 participants have started their own businesses
- 80% of participants have better sense of direction
- Website and social media visibility



Why partner with us

By partnering with us organisations through will be aligning their CSR with **SDG 4** that seeks to substantially increase the number of youth and adults who have relevant skills, including technical and vocational skills, for employment, decent jobs and entrepreneurship

Directly equip minimum 150 young people with 21st century skills and also reach over 3000 indirectly through the pay it forward program and live streaming of the camp

Increase Brand resonance and relevance among the youths through direct contact at the camp by the marketing team

Leverage education initiatives as a channel to connect with potential customers

Engage organisation's employees who are interested in mentoring the next generation

Ways to partner with us

- Cash support to reduce the burden of the budget
- Branded items such as training bags, notepads, pens and souvenirs
- Access to thriving staff to act as mentors or guest panelists

P.S. Our budget for 2018 residential boot camps is #3,000,000

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*You can also check us out on Facebook, Twitter, LinkedIn and Instagram -
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