



community
school of the arts



2017-2018 IMPACT REPORT

2018-2019 BOARD OF DIRECTORS

Leslie Gillock, *Chair*
Melissa Abernathy
Viviane Bechtler-Smith
Chris Butlak
Rob Cox
Bernadette Donovan-Merkert
Amy Fistner
Sarah Floyd
Angela Frederick
Carol Hamrick
James Hatley
Patty Lambert
Sasha Levons
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Susan Parker Shimp
Marilyn Spencer
Rick Starling
Scott Stevens
Erika Templeton
Burnet Tucker
Lynne Walters
Anna Wheeler

As another fiscal year comes to a close at CSA, we celebrate remarkable programmatic and organizational growth; we celebrate the impact that music and arts education had on the thousands of students who participated in CSA's programs; and we celebrate the support of those individuals who made arts education a priority by financially supporting CSA's programs. We are proud to show you CSA's reach and impact last fiscal year – all made possible thanks to your support!

- CSA kicked off a new outreach program in partnership with the Charlotte Symphony – Project Harmony. Project Harmony provides orchestra programs to underserved communities around Charlotte. We launched two program sites this past year, reaching 120 children, and look forward to further expansion beginning this fall.
- CSA's staff and board diligently prepared for our 50th Anniversary Celebration. During our 18-month anniversary celebration, beginning this fall, CSA will amplify our programming, rebrand the organization, and create a creative arts lab to pilot new programmatic offerings.
- The School finished the year fiscally strong, generating an operating surplus for the twelfth year in a row.

Last year was a busy one for all of us at CSA. And as we look back on all that was accomplished, we also celebrate the life of our visionary founder, Henry Bridges, who passed this March. Nearly 50 years ago, Henry founded the School with the belief that all children should have access to the arts. Henry's vision made CSA a reality, but more importantly, made outstanding and accessible arts education a reality for tens of thousands of children. While we mourn Henry's loss, we also celebrate the great impact he has had on our Charlotte community for the last fifty years. With your support and advocacy, we look forward to continuing his work for the next fifty.

Sincerely,

Devlin McNeil
President & Executive Director

Morgan Rogers
2017-2018 Board Chair

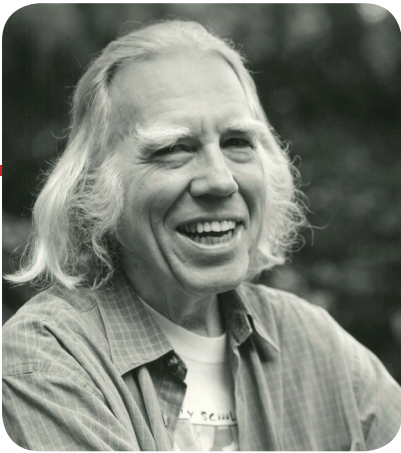
PS.—Be on the lookout for a schedule of events for our 50th Anniversary Celebration!

STAFF

Devlin McNeil - *President & Executive Director*
Max DePietro - *Music Programs Coordinator*
Kinsey Fournier - *Student Services Coordinator*
Olivia Horton - *Communications and Operations Coordinator*
Allison Lange Jett - *Chief Operating Officer*
Marissa Keener - *Suzuki Coordinator*

Sarah Lanners - *Director of Annual Giving*
Heather Potter - *Artistic Director of the Charlotte Children's Choir*
Wes Smith - *Director of Music Programs*
Stephanie Stenglein - *Vice President of Institutional Advancement*
Caroline Tippet - *Visual Arts Program Coordinator*
Jason Watson - *Director of Visual Arts Programs*

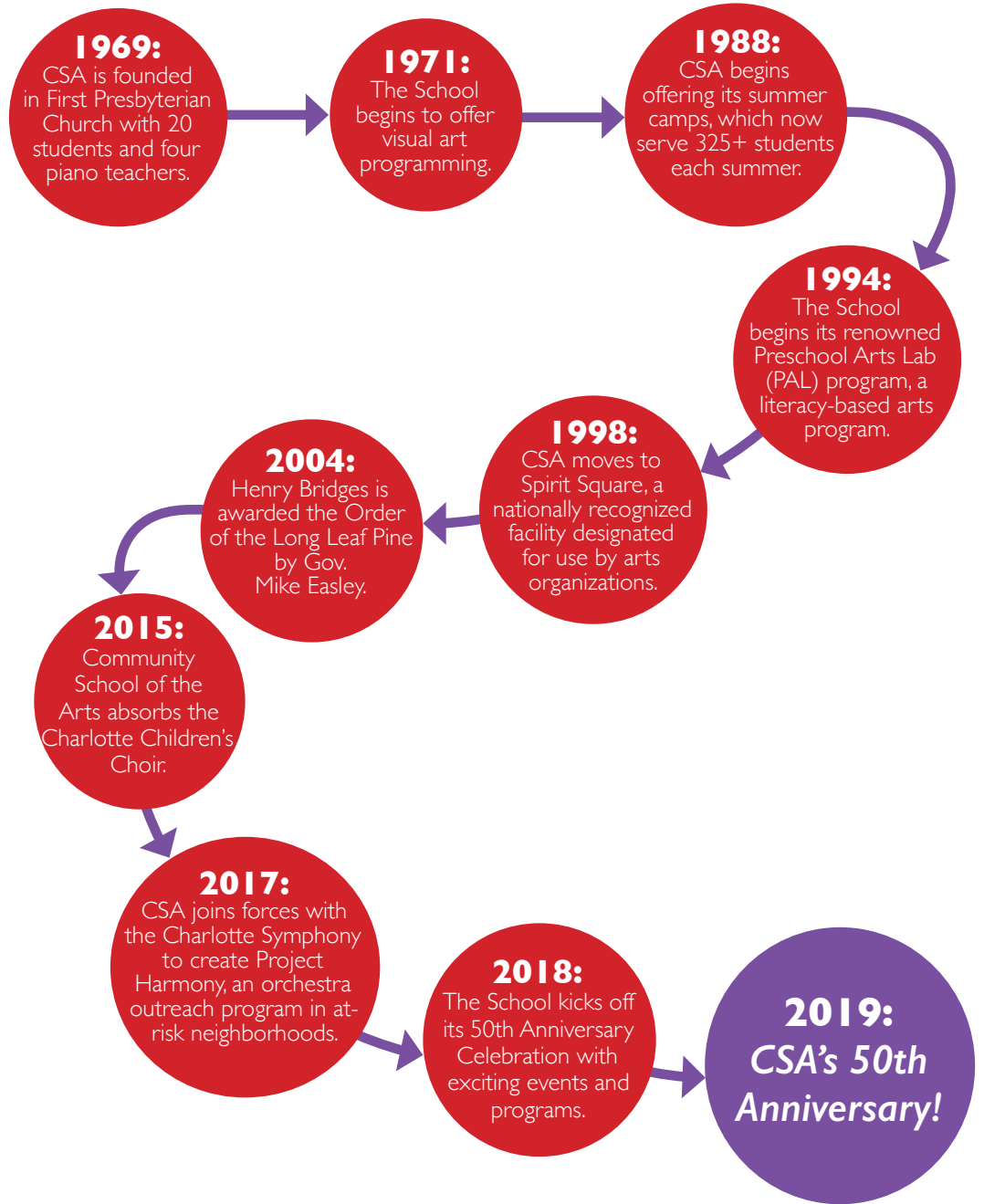
Transforming lives and inspiring community through **outstanding** and **accessible** arts education.



OUR STORY

HENRY BRIDGES

founded Community School of the Arts in 1969, when he served as the organist and choir director of First Presbyterian Church in downtown Charlotte. CSA was born after Henry realized that the Church had fifteen unused pianos in its basement and that it was surrounded by a neighborhood with children who could benefit from — but could never afford — high-quality music lessons. Fast forward fifty years, CSA now serves 4,500 children each year through music and visual arts programs, half of whom receive their programming for free or at a reduced rate. As we remember Henry's life and celebrate his commitment to providing arts education to the Charlotte community, we also celebrate 50 years of arts education for the Charlotte region.



STUDENT IMPACT BY THE NUMBERS

Over the course of the year, CSA reached more than 4,500 students with music and visual arts programming. Roughly half received their programming for free or at a reduced rate thanks to the School's extensive outreach programs, financial aid, and community partnerships.



4,603
Total Students



1,502
Preschool Artists & Musicians



364
Summer Campers



438
Private Lesson & Group Class Students



467
Family Workshop Participants



71
Charlotte Children's Choir Singers



2,210
Outreach Program Participants

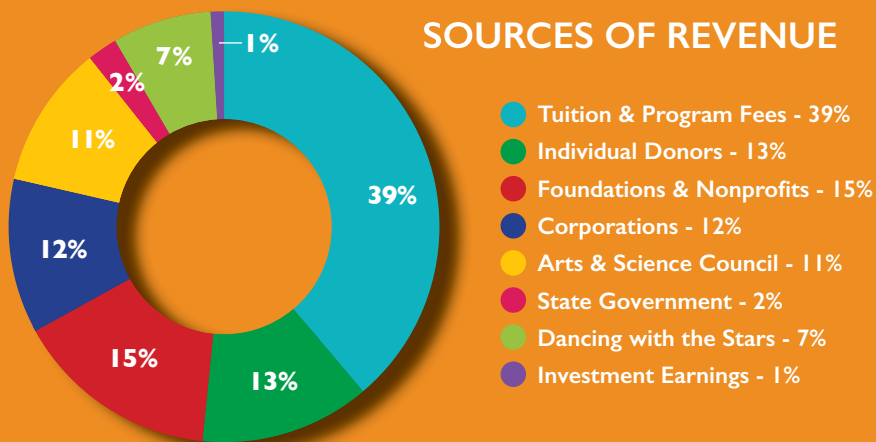
CSA SNAPSHOT

Community School of the Arts is committed to sustainable business practices that will allow the School to provide arts education for more and more children into the future. For the twelfth year in a row, CSA ended with a balanced operating budget. Our revenue base was well diversified, including charitable contributions from individuals and institutions as well as program fees.

FINANCIALS

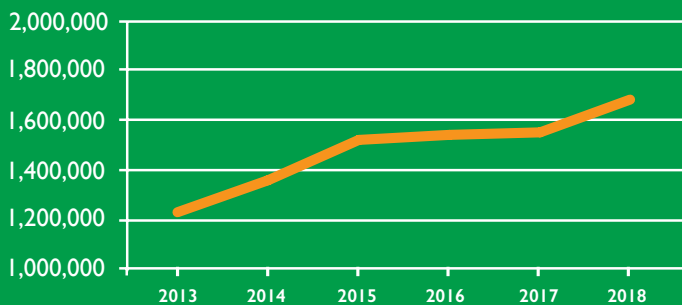
OPERATING REVENUE
\$1,804,743

OPERATING EXPENSES
\$1,723,503



Detailed financial information available upon request.

OPERATING BUDGET GROWTH



DANCING WITH THE STARS

CSA ended the fiscal year with a strong surplus thanks in part to board member Patty Lambert's participation in Charlotte Ballet's Dancing with the Stars Gala. Patty (pictured right) danced on behalf of CSA and raised more than \$130,000 to benefit the School's arts education programs! She proved to be an exceptional fundraiser *and* dancer - breaking Charlotte Ballet's record for most funds raised for a partnering nonprofit and winning "The Judges' Choice" award. Thanks to Patty, CSA was able to place its surplus in infrastructure reserves that will support our 50th anniversary year.



This past year, CSA was thrilled to launch our first leadership giving circle, Continuo, recognizing donors who give \$1,000 or more to the School. Continuo is a musical term; the continuo provides and sustains the full harmony of the musical texture. As in music, Continuo members' leadership gifts help to maintain CSA's commitment to excellence, strengthen our programs and expand our impact in underserved areas. CSA was thrilled to welcome 85 donors into Continuo this year. Please see the back page for a complete list of Continuo donors.

To find out how you can become a member, contact Sarah Lanners at slanners@csarts.org.



Charlotte Ballet dancer Juwan Alston and CSA's Patty Lambert at the Dancing with the Stars Gala.

Photo courtesy of Cravotta Photography.

Community School of the Arts would like to recognize the donors who generously funded our 2017-2018 programming, including those who supported Patty and Juwan through Dancing with the Stars. All individual donors listed are members of Continuo, CSA's new leadership giving circle.

\$50,000+



Culture For All.



Jenny and Scott Stevens

\$25,000 - \$49,999

Assistance League of Charlotte
Patty and Chris Lambert
North Carolina Arts Council
The Leon Levine Foundation
Wells Fargo
Wray Ward

\$10,000 - \$24,999

Akers Foundation
Anonymous
Atrium Health
Bill and Sharon Allen Family
Foundation
Henry Bridges
D. G. Brungard Foundation
Stuart Christhilf
Duke Energy Foundation
Carol and Watts Hamrick
John S. and James L. Knight
Foundation
The Mockingbird Foundation
Anne and Scott Perper
Kathy Ridge
Liz and Walker Simmons
Visa

\$5,000 - \$9,999

Melissa and Phillip Abernathy
Darren Ash
Barringer Construction
Blumenthal Foundation
Wendy and Bob Bradford
S. Powell Bridges
Craig and Jessica DeLucia
Martha and Eric Eubank
First Presbyterian Church
Patty and Alex Funderburg
Linda and Malcolm Griggs
Moore & Van Allen
Neiman Marcus Charlotte
Piedmont Natural Gas
Provident Benevolent Foundation
Speedway Children's Charities
Springs Creative
U.S. Bank Foundation

\$2,500 - \$4,999

Doug and Carver Buchanan
Charlotte Concerts
Charlotte Paint
Bernadette Donovan-Merkert
and Jon Merkert
Environamics
Amy and Jesse Fistner
H.B. Cantrell & Co. Insurance
Jon and Lisa Lindvall
Dr. Marie-Claire Marroum-Kardous
and Mr. Khalil Elie Kardous
Devlin McNeil and Aimee Nichols
Shelly and David Page
Paragon Bank
Haley Poole
Rodgers Builders
Heather Heath and Peter J. Ryan
Susan and John Shimp
South-Fair Electric
Southminster
Marilyn and Jake Spencer
St. Peter's Catholic Church
SteelFab

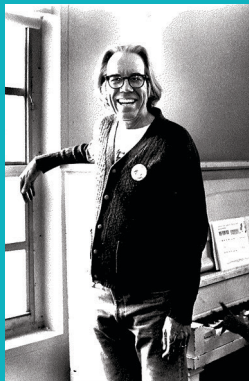
Stephanie Stenglein
Ann and Wellford Tabor
The Todd Organization
Burnet and Campbell Tucker
Lynne Walters
Womble Bond Dickinson

\$1,000 - \$2,499

Associated Chamber Music Players
Viviane Bechtler-Smith
Cathy Bessant
Heather and Sean Bonner
Jennie R. Buckner and Stephen D.
Landers
Beth and Chris Butlak
C Design
Rob and Lindsay Carter
Castlestream Recruiting
Clear Site Industrial
Coatings 2000
Christine Bretscher Cooper
Genie and Ken Cotner
Susan and Rob Cox
D'Addario Foundation
Dixon Hughes Goodman
Caitlin and Brian Donley
Angela Frederick and Greg Lanham
Garmon & Company
Gensler
Leslie Gillock
Laura and Michael Grace
Kim and Greg Hanson
James Ellis Hatley
Sally Higgins and Ray Owens
Ben and Kathy Hill
Steve and Kathy Horvath
Danielle and Ryan Hutcheson
Gibbs and Bryan Ives
Lee James
Leanne and Jay Johnston
Buncie Hay Lanners
Sasha Levons
Lomax Tile & Marble
Pallas Lombardi

Mitchell Marcus and Adriana Den
Blanken
Valecia M. McDowell
Carolyn and Sam McMahon
Lyn McNeely
Anne and Carl McPhail
McShane Partners
Michelle and Rogelio Mendoza
Mark Miller
Anna and Billy Mills
Kevin and Catherine Morgan
MSS Solutions and MSS Fire &
Security
Anna Spangler Nelson
Katrina and Matthew Nichols
Parker Poe
Ed Peacock
Performance Fire
Pat and Debbie Phillips
Lisa and Tom Phillips
Precision Plumbing
Preferred Electric
Jo and Pinkney Rankin
Robinson Bradshaw
Morgan and Dory Rogers
Savills Studley
Scott Shail
Jane and Carl Showalter
Rick and Debbie Starling
Superior Stone of the Southeast
Victoria Sutton and Chuck Bing
The Bad Daddies
Tracey and Andrew Rosenberg
Amy Tribble
The Ullman Group
Daniel and Mary Claire Wall
Warco Construction
Andy Dews and Tom Warshauer
Linda and Craig Weisbruch
Anna Wheeler
Eric Wilkins
Jeffrey Douglas and Ann Willey
Karla Williams

We always do our best to ensure that our donor listing is accurate and that each name is correct. If you find an error, please accept our apologies and notify Sarah Lanners at 704.887.0294 or slanners@csarts.org.



Join the Bridges Society

CSA invites you to guarantee outstanding, accessible arts education for future generations of Charlotte students by joining the Bridges Society. Bequests, retirement plan assets and life insurance policies are a few of the many ways you can leave a lasting impact.

For more information about the Bridges Society, contact Stephanie Stenglein, CSA's Vice President of Institutional Advancement, at sstenglein@csarts.org or 704.887.0298.

CSA's Federal Tax ID number is 59-1356847.

"We made our planned gift out of admiration for CSA's commitment to accessibility and a desire that our support will survive us and endure. Beyond the impact to CSA, we hope that our planned gift will be a valuable tool in demonstrating our philanthropic values to our family in a way that reinforces our belief in the importance of giving back some of what we've been blessed to receive."

*—Craig and Jessica DeLucia
Bridges Society Members*