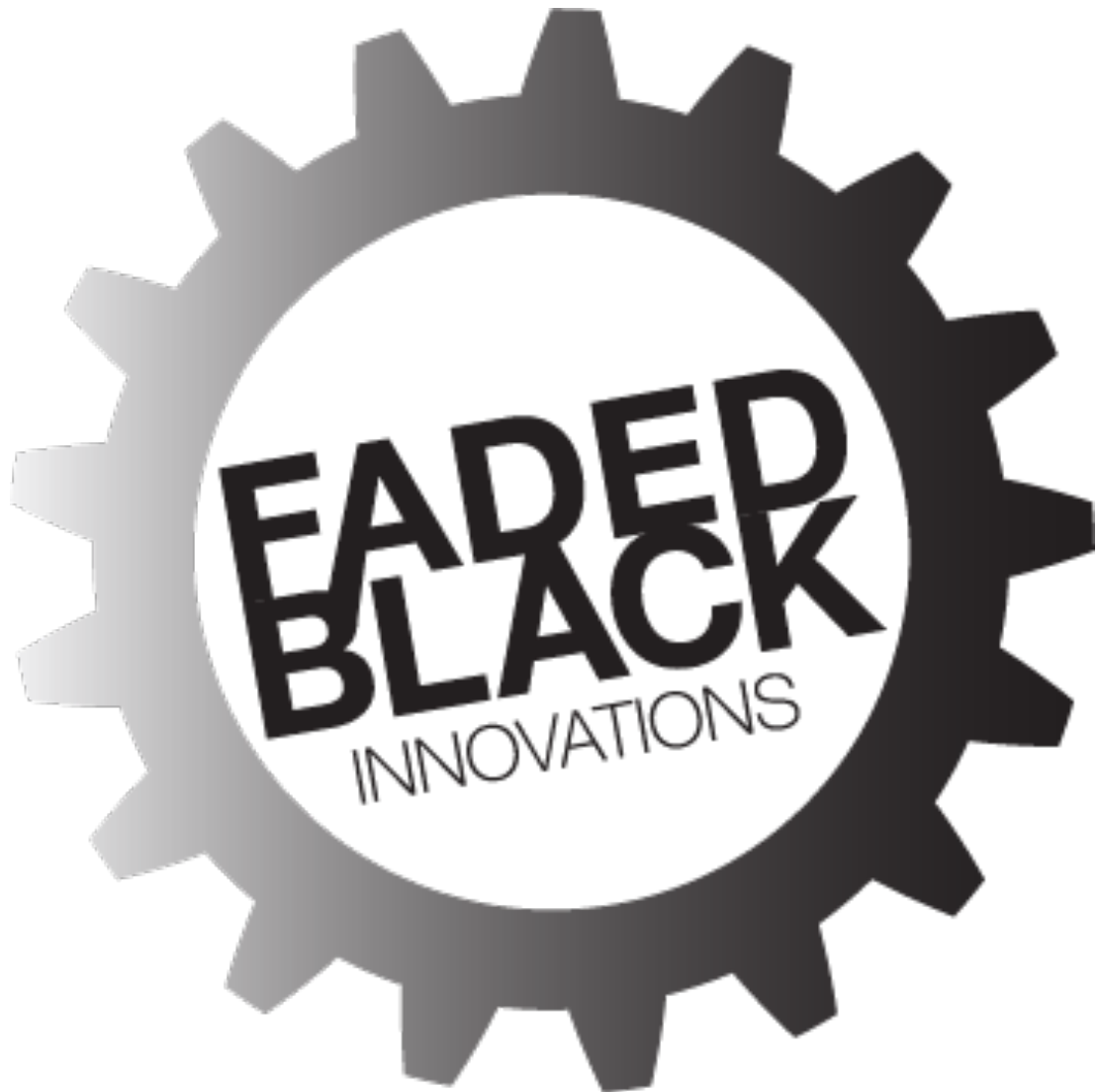


# Faded Black Innovations

Profile



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## **Introduction:**

Faded Black Innovations is a consulting NPO that specializes in turning traditional non-profit organisations to be social enterprises, by expanding their capacity to achieve greater effectiveness, efficiency, sustainability and most importantly community impact, we do this through social entrepreneurship workshops and accelerator programme, that are unique to each community.

Our vision is of a society which combines economic activity with community benefit, a society led by dynamic social entrepreneurs. Our approach is based on participative experiential learning through our social entrepreneurship workshops and Accelerator programme.

## **Problem Statement:**

Traditional NPO's in townships are not adequately prepared for the changing CSI world. We are training them to be social enterprises, so that they can be self-sustainable and create more impact to their beneficiaries.

## **What causes the problem:**

For long in South Africa non-profit organisations have been supported through philanthropy and empathy by the corporates but as the economic climate changes due to global market forces it is slowly pushing the corporate to tighten their polices and budgets. This now requires the non- profits to come up with innovative strategies to leverage from the CSI sector.

## **Why is it important:**

The time has come for the non-profit sector to be innovative and come up with value propositions that will speak to the CSI strategy ease the pains of the corporates and meet their needs. If this problem is not addressed adequately it will create a huge damage in the communities and the sector as a whole, because they will no longer receive donations and funding as they used to and this will spark a raise in Social ills within the communities. If we are able to be assisted to capacitated these organisations it will prevent job losses, poverty and donor reliance. This will bring a lot of opportunities where we will have collaborations and self-reliant organisation that will make profits for community good.

## **What is the scale?:**

At the moment there are 85 NPO's registered every day in South Africa and there is a deregistration rate of 30% per quarter by the Social Department. With this said more are registered as a substitute to the current unemployment situation, which poses a problem in the sector because more are doing it to get a buck and not to create change. **So of 10 registered NPO's 7 are donor depended and 3 will be deregistered without even starting.**

So far, we have managed to work with 150 organisations and aspiring social entrepreneurs. Impacting over 500 people and creating a new way of thinking in those areas. Currently we are working on developing 4 social enterprises (that attended our accelerator program in 2017) in Westonaria to put them in the ESD programs.

## **Our Impact**

Our most recent impact evaluation by Spark International shows that:

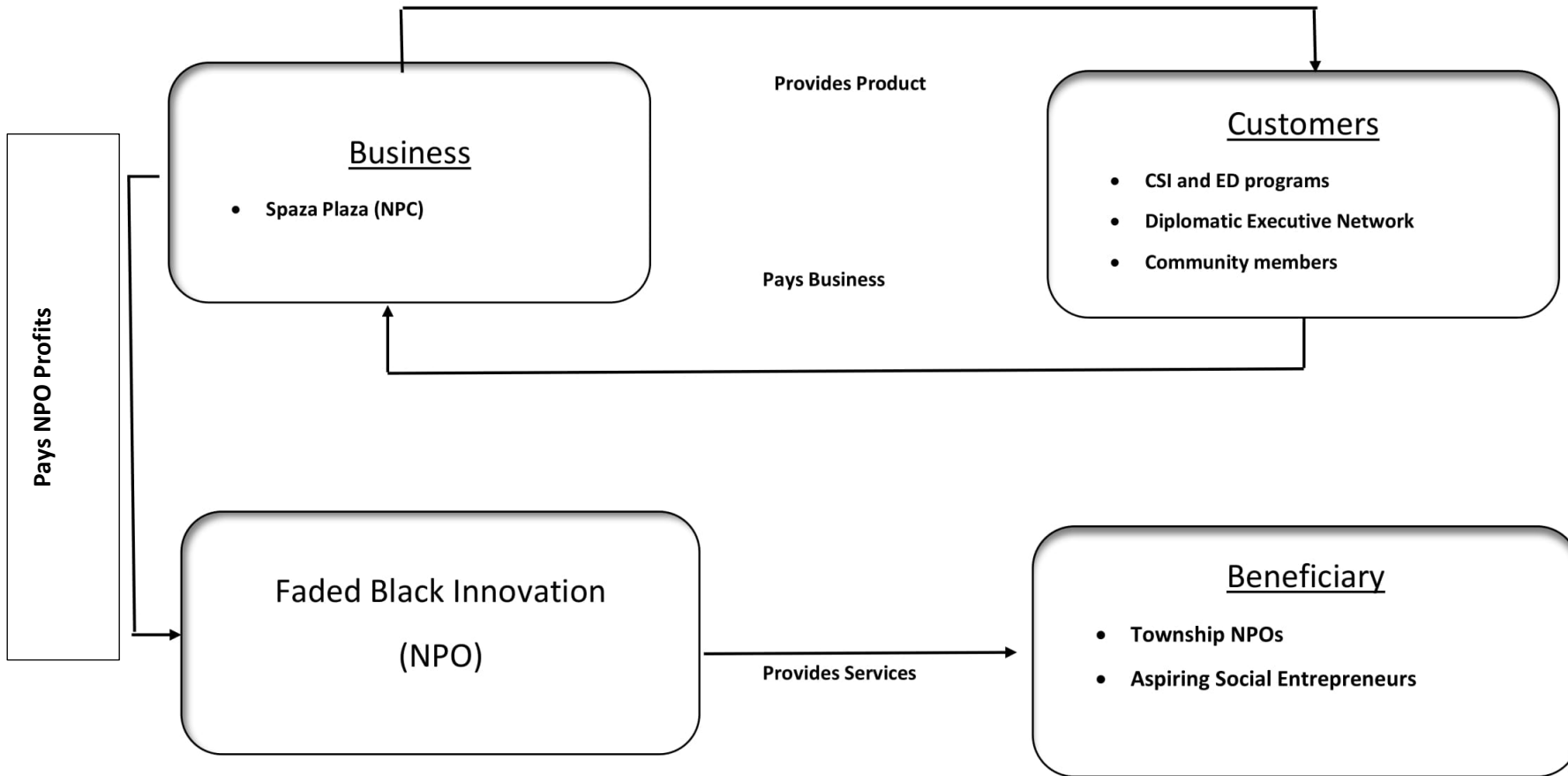
- 76% of the youth we have interacted with have changed their behaviour because of their learning
- 52% have registered their own NPO's
- 67% of existing NPOs have changed their perspective including schools
- 72% of our attendees have influenced other young people about Social Enterprises

Furthermore, in terms of wider impact of our programmes on the economic and social sustainability of organisations. Our training will assist these organisations lead to tangible increased social impact, financial success and sustainability of their organisation.

**Mission:** To give social entrepreneurs, business and leadership tools they need to create sustainable livelihoods.

**Theory of Change:** If jobs are created in low-income areas, personal well-being will increase and the quality of life in those neighbourhoods will improve.

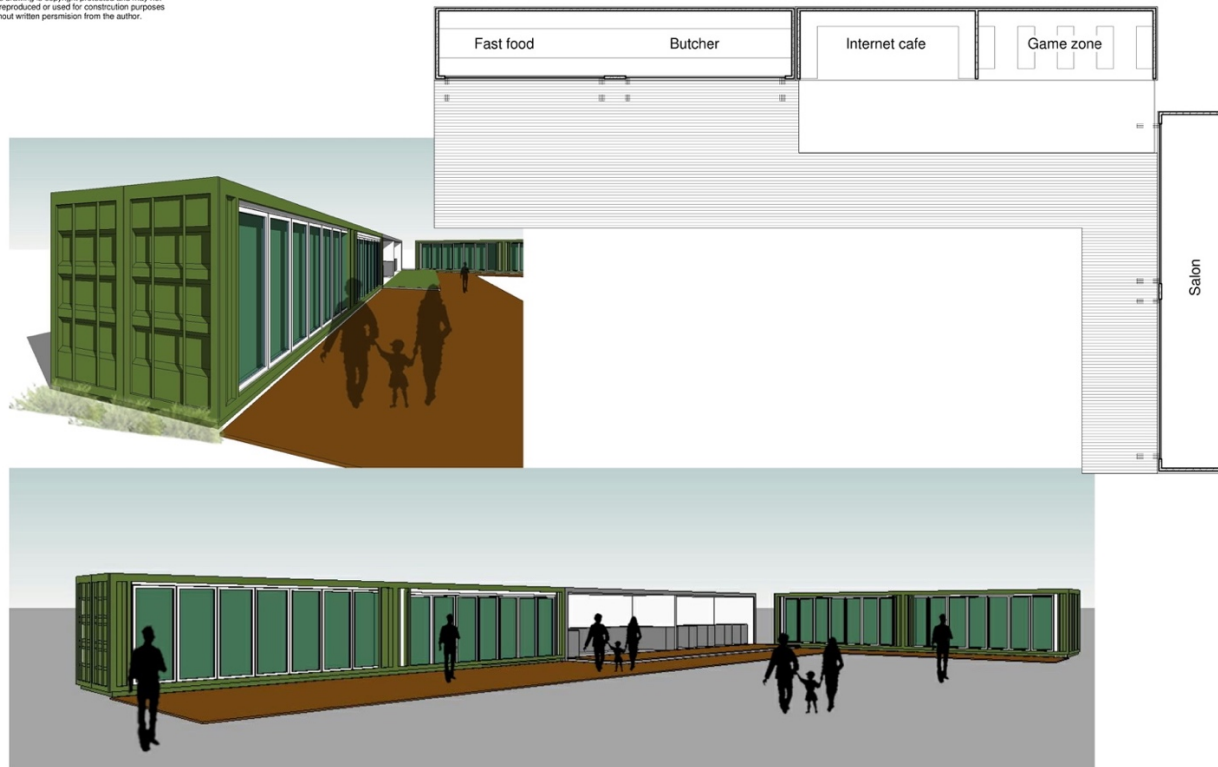
# OUR MODEL



# Spaza Plaza

It is a value chain precinct that entails of (**Eco-carwash, Digital hub, Game Zone, Fast Food, Butchery, Salon, Bakery- Coffee shop and Farm in a box**), this will be in a form of Converted Containers. This concept will be turned into a **social franchise** to duplicate it in all townships in the country. The reason we chose this concept is that all the businesses (in it) have stood the test of time within our communities over the years and it will be a life-style place to attract tourists.

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Spaza Plaza

VERSION\_1

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## Our Services



## Social Entrepreneurship Workshops



## Social Entrepreneurship Seminars





# Accelerator Graduation Ceremony



## Organisations We Have Partnered With:



## Contact Details

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