

INRC
INDIANAPOLIS
NEIGHBORHOOD
RESOURCE CENTER



#heartmyhood

NEIGHBORHOOD IMPACT REPORT | 2015



INRC | MISSION

INRC strengthens neighborhoods by developing the talent of their grassroots leaders, making them stewards for positive change.

Through training and support, we encourage neighborhood leaders to seek and apply the talents of their neighbors, to develop collaborations among a variety of partners, and to use these local resources to build a better Indianapolis, one neighborhood at a time.



Dear Friend:

On behalf of the Indianapolis Neighborhood Resource Center, we are pleased to share the highlights of our 21st year with you.

At INRC, our mission drives the work we do every day. INRC empowers neighborhood and grassroots leaders to create positive change in our neighborhoods, making Indianapolis a better place to live. We do this by showing neighborhood leaders how to engage, organize, mobilize, collaborate, and work positively with one another by fostering their own skills and talents and utilizing those of others.

It is this collaborative spirit that runs through our organization and impacts everything we do, from our neighborhood trainings to our AmeriCorps Public Allies Indianapolis program.

Leading grassroots efforts and empowering change agents takes strategy and focus. In 2015, with support from the United Way's Executive Volunteer Service Program, our board of directors approved a two-year strategic plan. We will continue to intentionally target neighborhoods and leverage our programming efforts to strengthen our work across the continuum of services we offer.

Our goals as outlined in the plan are:

- broaden and deepen engagement with neighbors and neighborhood organizations across Indianapolis;
- increase neighbor participation and leadership in their neighborhood through involvement; and
- amplify the voice of citizens in community issues across the city.

On the following pages, you will learn more about the many initiatives that we led and participated in during 2015. Together, we are grateful for the support of so many who make this work possible. We hope you will be inspired by the stories of the people who are building a better Indianapolis, one neighborhood at a time.

Sincerely,



Jennifer Coffey

Jennifer Coffey
President
Board of Directors



Anne-Marie Taylor

Anne-Marie Taylor
Executive Director

CREATING CHANGE, NEIGHBOR BY NEIGHBOR



More than **500** neighbors participated in INRC workshops



Conducted **four** training sessions for non-profit partners, educating **53** individuals on leadership development, collaboration, and teamwork



437 neighborhood leaders took part in INRC's **fifth** Neighbor Power conference



More than **145** neighborhoods are INRC members



Launched a renewed Indianapolis Community Building Institute (ICBI) leadership program in **three** targeted neighborhoods



Presented our **10th** Collaborative Spirit Award



Graduated **22** individuals in our **sixth** AmeriCorps Public Allies Indianapolis class



Showed more than **40** neighborhood organizations how to seek and use needed resources

BUILDING COMMUNITY: THE ICBI EXPERIENCE



In early 2015, INRC relaunched a training program that incorporates traditional classes about neighborhood organization with a neighborhood-based capstone project. The **Indianapolis Community Building Institute**, or ICBI, is offered over a six-month period, allowing for experiential learning and application of lessons. INRC also includes project management skills in the training program and helps solicit additional resources for the project, as determined through the process.

For ICBI's initial pilot, INRC selected three neighborhoods – **Little Flower**, **Otterbein**, and the **Old Southside**. All three shared common characteristics, such as:

- previous or current participation in Quality of Life Planning
- ongoing positive momentum
- emerging neighborhood leadership in the area
- several identified neighborhood assets

Each neighborhood sent up to six emerging leaders who kept the association engaged throughout the process. INRC staff also supported each neighborhood team outside of the classroom, as they worked on their capstone project and implemented lessons learned through the training.

The three neighborhood-based organizations selected the following projects:

Little Flower Neighborhood Association

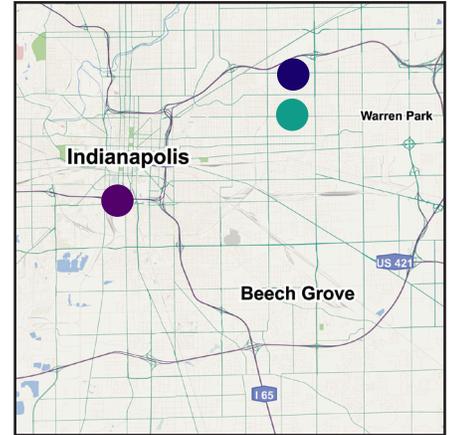
Little Gardens' Little Veggie Swap, consisting of informal gatherings with neighborhood gardeners.

Otterbein Neighborhood Association

An initial neighborhood identity and branding campaign.

Old Southside Neighborhood Association

A property showcase of vacant residential and commercial properties in the neighborhood.



- Little Flower Neighborhood Assoc.
- Otterbein Neighborhood Assoc.
- Old Southside Neighborhood Assoc.

To learn more about ICBI, visit www.INRC.org.

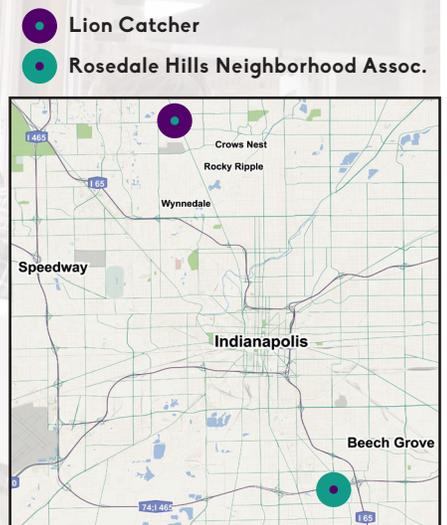
HOW INRC BUILDS COMMUNITY

INRC provided varying levels of support to more than 40 organizations in 2015. Here are two examples of how INRC's support built a better Indianapolis:

Rosedale Hills Neighborhood Association. INRC supported Rosedale Hills resident Bryan Hannon as he formed a neighborhood association in this south side community near the University of Indianapolis. Working with INRC, Hannon and his neighbors now have an established organization that meets regularly to address community concerns and strengthen member engagement. The neighborhood is also represented on the Southside Quality of Life plan steering committee, where they have a voice in critical planning discussion and efforts.

"Our neighborhood association wouldn't be where it is today without the support and resources that INRC staff have provided to us," said Bryan Hannon, association president. *"It's really important for our association to have an ongoing support system as we grow and I appreciate that INRC has been there from the beginning."*

Lion Catcher. In 2014, INRC engaged with a group of volunteers and neighborhood stakeholders working with six apartment communities in Washington Township. In 2015, a team of AmeriCorps Public Allies Indianapolis members worked with the volunteers to build capacity, serve as mentors for youth neighbors, and provided training and development for emerging community leaders.



- Lion Catcher
- Rosedale Hills Neighborhood Assoc.

The Collaborative Spirit Award is an annual recognition presented by INRC to a community project that celebrates unique partnerships across a neighborhood. The partnership must demonstrate strong resident leadership, while embracing the spirit of cooperation and community involvement.

The selection process, which involves INRC and previous award recipients, offers a unique twist. Award finalists present at INRC's annual meeting. All of the audience members cast their vote and the recipient is announced at the meeting's conclusion. The recipient receives a small cash award. They also are nominated for a national award from Neighborhoods, USA.

**THE 2015 COLLABORATIVE SPIRIT AWARD WINNER:
VIRGINIA AVENUE FOLK FEST**

Launched in 2015, the Virginia Avenue Folk Fest was the brainchild of Rocket 88 Doughnuts founder Patrick Burtch, Trusted Mentors employee Shelley Landis, and Big Foot Yancy lead singer Mike Angel. The co-founders conceptualized a music festival showcasing musicians, artists and businesses in the area, with proceeds supporting a community non-profit.

In its inaugural year, the folk festival featured 70 acts on nine stages, and welcomed more than 10,000 people to the Fletcher Place and Fountain Square neighborhoods. More than 96 percent of the proceeds were donated to Trusted Mentors.

In early 2016, the Fletcher Place Neighborhood Association was honored by Neighborhoods, USA at its annual conference. The folk fest finished first in the social revitalization category of the Neighborhood of the Year competition. It then went on to earn the top honor, the 2016 Neighborhood of the Year grand prize.

"In recent years, the Indianapolis Cultural Trail connected downtown Indianapolis to the Fountain Square Cultural District, catalyzing a remarkable transformation of our neighborhoods," said Glenn Blackwood, president of the Fletcher Place Neighborhood Association. *"These recognitions celebrate the renaissance happening up and down Virginia Avenue, and serve as a tribute to what we can achieve by building bridges and fostering relationships."*

To learn more about the Virginia Avenue Folk Fest, please visit www.virginiaavenuefolkfest.com.



Mike Angel, Shelley Landis, Patrick Burtch
Co-Founders, Virginia Ave. Folk Fest



INRC celebrated its 10th Collaborative Spirit Award in 2015.

Previous award winners are:

2014

Near West Collaborative Abandoned Places Mural Project

2013

Near West Collaborative Great Indy Cleanup and Beautification**

2012

Lafayette Square Area Coalition

2011

Millersville at Fall Creek Valley

2010

Irvington Terrace Neighborhood Crime Watch

2009

Bates-Hendricks Neighborhood Association/Southeast Neighborhood Development

2008

Near Eastside Collaborative Taskforce

2007

Martindale-Brightwood and Perry Township: Bridging School and Community

2006

Old Speedway City Neighborhood Association and Speedway Junior High School**

**Recognized as Neighborhood of the Year by Neighborhoods, USA



NEIGHBOR POWER!

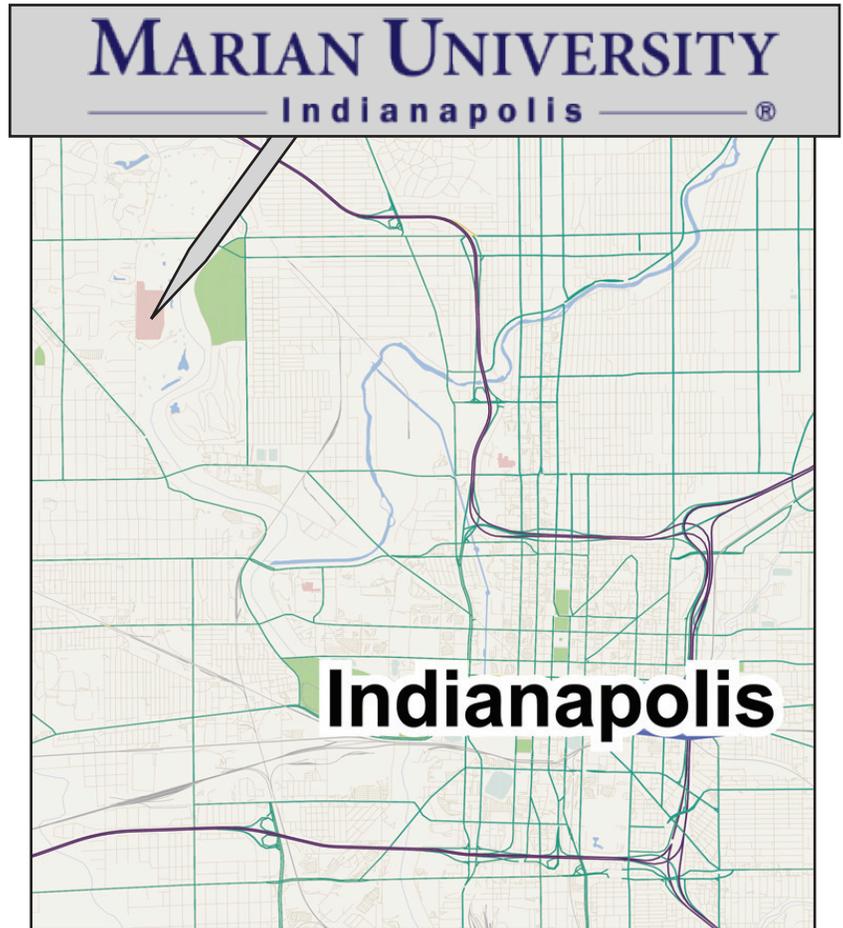
CELEBRATES FIVE YEARS
WITH RECORD PARTICIPATION

Nearly **440** neighbors were on hand for INRC's **fifth** Neighbor Power!, which featured a full day of workshops, networking, and community building.

Held at Marian University in October, 23 neighborhood-based organizations and neighbors presented ten workshops on a variety of topics, including: homeownership, community-school partnerships, culture, placemaking, marketing, and dynamic partnerships.

INRC also partnered with the City of Indianapolis to offer four additional workshops to educate participants about city government processes related to neighborhoods. Veteran city staff members led workshops on code enforcement, zoning, brownfields and historic preservation.

Neighbor Power! was co-chaired by Yvonne Perkins, vice president, corporate communications and chief diversity officer, Citizens Energy and Deborah Lawrence, vice president for administration and general counsel, Marian University. Karen E. Laine, of HGTV's "Good Bones" provided keynote remarks.



Nearly two-thirds of Neighbor Power! attendees were first-time participants.



PUBLIC ALLIES: MAKING A DIFFERENCE



A member of the AmeriCorps service network, Public Allies Indianapolis is an INRC program that has operated in Indianapolis since 2009.

Public Allies trains the next generation of non-profit leaders by immersing them in organizations that focus on youth development, education, community and economic development, housing, the environment, and the arts.

Each Ally is matched with a local non-profit organization, where they serve in apprenticeships for ten months. At the same time, the Allies collaborate on group projects, and participate in personal coaching, leadership development, community building, and critical reflection.

"The young leaders we work with from Public Allies are a valued part of our team," said Deborah Hearn-Smith, CEO, Girl Scouts of Central Indiana. *"They are integral to our success in delivering hands-on quality programming to the girls we serve, many of whom live in socio-economically challenged communities. Public Allies provides us with dynamic leaders who can hit the ground running to advance our initiatives and help us impact the lives of more girls."*

INRC follows a rigorous process to select both the non-profit organizations and the Allies who serve them. In 2015, 22 individuals graduated from Public Allies.

"Public Allies is an innovative way for our community to educate and engage the next generation of non-profit leaders," said Anne-Marie Taylor, executive director of INRC. *"INRC is proud to be a part of this program, as it marries the talents of our Allies with leading Marion County non-profits. Many of our Public Allies alums remain in Indianapolis, and continue to make meaningful contributions to our community, every day."*

"The PA tagline is 'Everyone Leads.' I think it perfectly describes the goals and outcomes of the program. Allies come from a wide range of backgrounds and the programming provides skill development and opportunities for personal and professional growth."

Brittanie Redd
Mapleton-Fall Creek Development Corp. & Public Allies graduate

2015 PUBLIC ALLIES

Aaron Beck	Courtney McClendon
Josh Betsey	John McCormick
Shane Evans	Khira Miller
Jess Fitzgerald	Corinne Patterson
Brendon Garrett	Brittanie Redd
Megan Haines	Kate Ripperger
Sibeko Jywanza	Tom Siedlecki
Maria Keathley	Lauren Thomas
Ulen Laland	Ashlee Weaver
Amber Lanman	Nate Weber
Courtney Luttrell	
*LaToya Martin	*2nd year Public Ally

2015 PUBLIC ALLIES PARTNER ORGANIZATIONS

Big Car
Christel House DORS
College Mentors for Kids
DayStar Childcare, Englewood Christian Church
Edna Martin Christian Center
Emma Donnan Middle School
Girl Scouts of Central Indiana
The Indianapolis Art Center
Indiana Association for Community and Economic Development
Indiana Historical Society
Indianapolis Cultural Trail, Inc.
The Indianapolis Public Library
Indianapolis Neighborhood Resource Center
Indy Reads Books
Little Red Door Cancer Agency
Mapleton-Fall Creek Development Corp.
Near East Area Renewal
Southeast Community Services
The Children's Museum of Indianapolis
The Church Federation of Greater Indianapolis

Behind Stevie McCloud's friendly smile and easygoing demeanor, lies a life experience that few might expect. He spent his youth living in Indianapolis Housing Agency properties and lost his brother, Troy Williams, to gun violence in 1998.

"I coped with my brother's death with violence," Stevie said, recalling in his early interactions with law enforcement. He bounced around from Broad Ripple to Arlington High Schools, and ultimately ended up earning a GED from Youth Build.

Yet, it was a combination of *"no job, no college, no money"* and no food for his younger siblings, that led to Stevie selling drugs. By 2006, he was arrested and sentenced to prison. It changed his life.

While serving his sentence with the Indiana Department of Correction, Stevie focused on learning, helping his fellow inmates earn bachelors and associates degrees. He read everything he could, and spent time in law libraries delving into constitutional law.

He also made a startling discovery.

"My whole community was in there," Stevie said of the prison where he served. *"This whole time, we were living just to fill these places up."*

He also realized that when he completed his sentence, he would have to come back to his community, just as Jeremy Travis wrote about in his book on prisoner reentry, *"But They All Come Back"*, which Stevie read in prison. He relied on contacts he had at the Indianapolis Re-entry Educational Facility, and ultimately was sent to Community Corrections by Judge Steven Eicholtz.

As he transitioned back to life in Indianapolis, Stevie performed work-release with Judge Jose Salinas' courtroom and lived with his foster father. Stevie ran a convenience store at 22nd and College and began volunteering in his community.

"I started volunteering to build my character," Stevie said, *"people needed to understand that the guy who used to sell drugs wasn't me anymore. I had to change their perception."*

Volunteering became an outlet for him. He beams when he shares how he received an award from the Martin Luther King Community Center for his voter registration efforts in 2012.

Stevie joined Starting Over, an AmeriCorps program for offenders, in 2012 and was placed in local community centers. It was there he became acquainted with – and interested in – Public Allies. Stevie graduated from the 2013-2014 class.

As an Ally, Stevie worked at King Park Area Development Corp., where he helped write a program for urban homesteading. Today, he leads Diverse Enterprises, LLC, a social enterprise that merges construction, community development and workforce development to create jobs using existing resources.

Stevie also is pursuing his dream of higher education, receiving a scholarship award from Ivy Tech Community College of Indiana. He owns a home on the near eastside and continues to volunteer in his community. His mother, who struggled with her own challenges, lives with him while going to school.

In 2016, Fox 59 and Community Health Network recognized him with the March Community Hero Award.

"People from my old life, well, they tell me they are proud of me," Stevie says about his current path. *"But I believe I am here because of the encouragement and support of the people who believed in me."*



Ben Burton, chief student financial resources officer at Ivy Tech, presents Stevie with a scholarship award.



INRC
INDIANAPOLIS
NEIGHBORHOOD
RESOURCE CENTER

2015 FUNCTIONAL EXPENSES

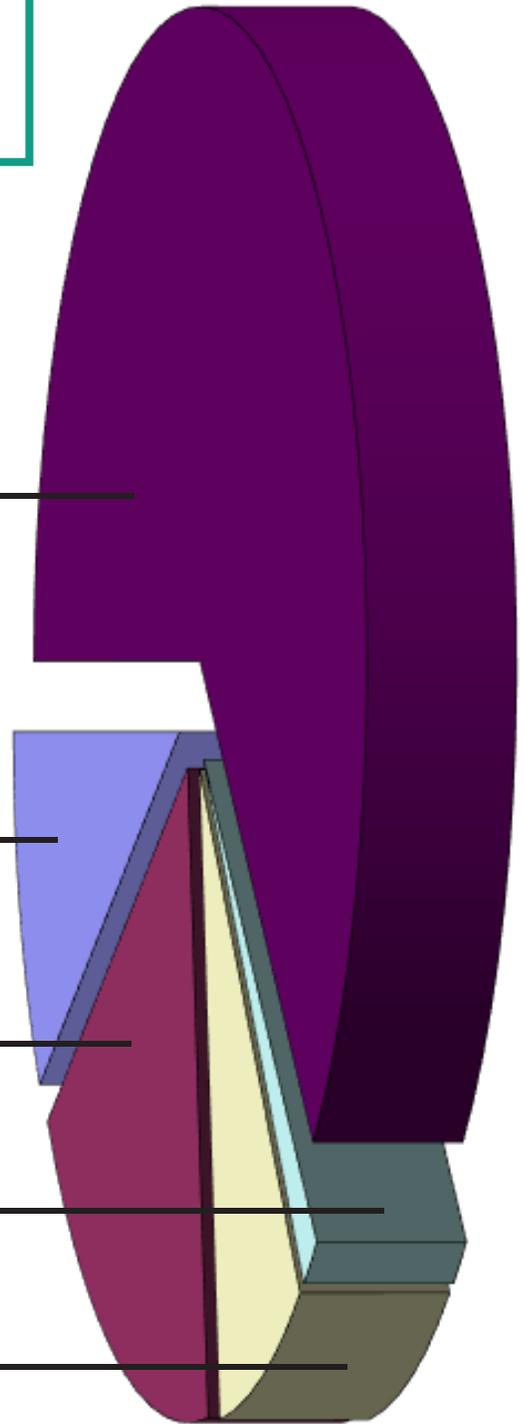
PUBLIC ALLIES* - 63%

TRAINING CENTER - 8%

COMMUNITY BUILDING - 18%

FUNDRAISING - 2%

ADMINISTRATIVE - 9%



** The 2015 Public Allies total program amount was \$611,805. Of that total program amount, \$237,730 represents in-kind support.*

Copies of INRC's 2015 audited financial statements, or 990 tax return for 2015, can be obtained by contacting INRC at 920-0330, x301 or info@inrc.org.

2015 DONORS



INRC

INDIANAPOLIS
NEIGHBORHOOD
RESOURCE CENTER

INRC appreciates the generous financial support of the following organizations and individuals. In 2015, a generous community provided \$1,057,361 to support our work with Marion County neighborhoods.

Anonymous	Indy Parks
Marie Beason	IUPUI
Jamie R. Britton Blanck	Sue Kennedy
Blue Indy	Lighthouse Academies
Brighthouse Networks	Lilly Endowment, Inc.
Erin Busk	Local Initiatives Support Corporation
Central Indiana Community Foundation/ The Indianapolis Foundation	Sharon Logan
Citizens Energy Group	Tracie S. Luna
City of Indianapolis, Department of Metropolitan Development/U.S. Department of Housing & Urban Development	Emily Mack
Clear Channel Outdoors	Marian University
Jennifer Coffey	Marion County Public Health Department
Comcast	Nita McCormick
Corporation for National and Community Service - AmeriCorps	MIBOR
Debi Bardhan	Maury Plambeck
Catherine "Cac" Diehr	Ryan McCabe Poor
Fritz Frommeyer III	Public Allies National Office
Christie Gillespie	Nina Mason Pulliam Charitable Trust
Go Ape	Purdue Extension-Marion County - Carmen DeRusha
Donna J. Graham	Ben T. Riggle
Great Schools	Rebecca Schafer
Ron Gyure	Soul Hitz Entertainment LLC
August M. "Jim" Hardee II	Starbucks Foundation
Indy Eleven	Anne-Marie Taylor
	Edgar Tipton
	United Way of Central Indiana
	WCTY Indianapolis Channel 16

*Great care has been taken to ensure the accuracy of this list.
If you have any questions, please call us at (317) 920-0330.*



708 E. Michigan St.
Indianapolis, IN 46202

Get involved:
JOIN / SHARE / SERVE

 facebook.com/IndyNRC

 twitter.com/IndyNRC

#heartmyhood

INRC is grateful to its board and staff for their commitment to Indianapolis neighborhoods. To view a full listing of board and staff members, please visit www.INRC.org.