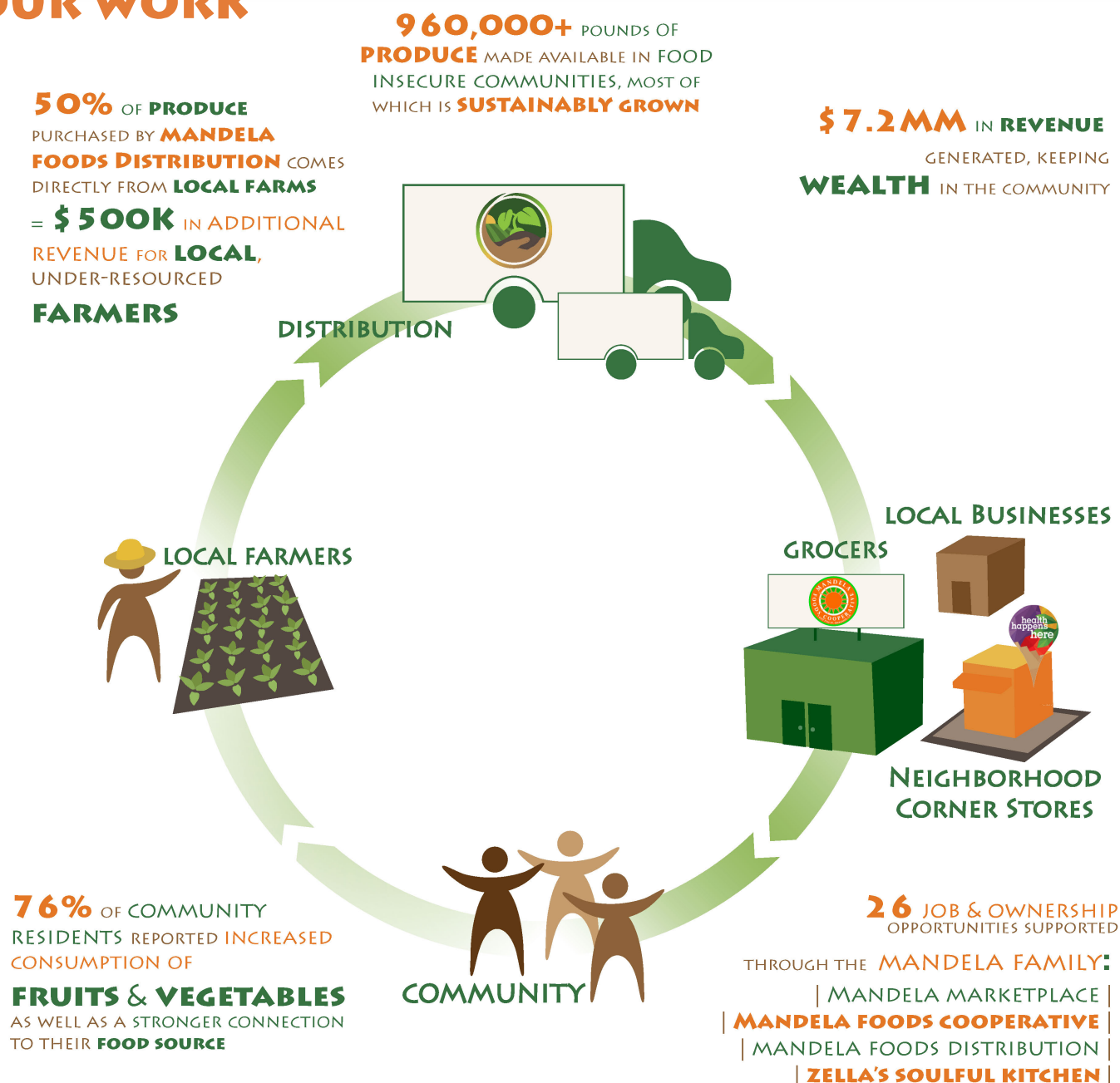


WHO WE ARE

Mandela MarketPlace is a non-profit organization that addresses food insecurity, economic disinvestment and health inequity in under-resourced communities. Through community organizing, education, entrepreneurship, and 'ladder-up' financing, Mandela MarketPlace invests in community members and organizations to cultivate a thriving local economy.

OUR WORK



OUR MISSION



Mandela MarketPlace works in partnership with local residents, family farmers, and community-based businesses to improve health, create wealth and build assets through cooperative food enterprises.

OUR VALUES



Equity
Community-Driven
Authentic Partnership
Transformative Change
Food is Fundamental

OUR PROJECTS

Healthy Food Access



Healthy Retail Network

Increase community access points for healthy food and partner with local retail centers – like corner stores – to provide affordable delivery, technical assistance, and comprehensive marketing.



Community Produce Stands

Work with local organizations – like schools, senior centers and clinics – to place produce stands in high traffic locations so that community members are able to purchase farm fresh produce and wholesome basic staples at affordable prices.



Fresh Creds

Provide lower-income community members CalFresh-match credit through Credibles to access healthy fruits and vegetables at Mandela MarketPlace's network of healthy retail sites and partners.



Community Nutrition Education

Educate community members at Mandela MarketPlace's retail sites and produce stands on ways to eat healthfully on a budget, and the connections between food and other resources in our communities.



Capacity-Building in Alameda & San Joaquin Counties

Work with community-based organizations to plan and coordinate initiatives in under-resourced areas to further efforts around food security, health, and economic vibrancy in low-income communities of color.

Entrepreneurship & Business Development



Mandela Grocery

A worker-owned full service retail grocery store and nutrition center in West Oakland to foster economic empowerment and community health.



Ladder Up Financing

Provide access to financial credit to food retailers, value-added producers, local growers and food distributors targeting food-enterprises serving low-income communities.



Mandela Foods Distribution

Support under-resourced, local farmers by establishing an alternative distribution network that passes on wholesale prices to encourage neighborhood stores and other community-based businesses to carry healthy food offerings.



Zella's Soulful Kitchen

Independently owned, Zella's is Mandela MarketPlace's most recent incubated food enterprise, located within Mandela Foods Cooperative. Owned and operated by Dionne Knox, Zella's is committed to good food & developing the skills of local residents - both professional and culinary.



Ashland Market and Cafe

Mandela MarketPlace and local partners are building a community-visioned café and market hall that features healthy food and provides kiosks for local entrepreneurs to launch their food businesses.