



**Helping children, Creating future**

# SNEH Foundation

**Helping children. Creating future.**

[www.snehfoundationindia.org](http://www.snehfoundationindia.org)

# SNEH - Solid Nutrition Education and Health

## Introduction

- SNEH Foundation is an NGO registered under Bombay Public Trust Act of 1950 with the **registration no. E-5642-Pune**. It was established on **Jan 3, 2011** by **Dr. Pankaj Bohra** with the vision to provide equal means and opportunities of education to the unprivileged children of our nation, spreading awareness pertinent to health issues and making the underprivileged families cognizant of a nutritious meal.
- SNEH has been triumphantly working in the community for more than five years spreading its message of providing Solid Nutrition Education and Health for all.

## Vision

- To make the underprivileged families cognizant about the benefits of a nutritious meal
- Provide equal means and opportunities of education to the unprivileged children
- Spread awareness pertinent to health issues

## Mission

To create a citizen movement where people who are privileged come forward and work towards a common goal of bridging the socio-economic gap which exists in our society.

# SNEH - Initiatives

## Nutrition (Poshan)

Aims to eradicate the horrors of malnutrition from the underprivileged sections of the society

COMAL: SNEH TATA Motors

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600+ kids

COMAL: SNEH KOTHRUD Project

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300 kids

COMAL: Community Awareness

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10,000+ people

## Education (Gyaan)

Aims to provide high quality pre-primary education to the kids from the most marginalized sections of the society

SNEH PRE School

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230+ kids

Kalakhadak Project

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150+ kids

GYAAN – Delhi chapter

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100+ kids

## Health (Arogya)

Aims to address every health issue that we come across in the field and provide medical guidance to the beneficiaries and if required monetary help

Project “Vatsalya”

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1500+ beneficiaries

MAS (Mahila Arogya Samiti)

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54 Samitis in  
34 communities

# COMAL – SNEH Tata Motors

1

## Objective

To ensure sustained health of malnourished children below 5 years of age through building awareness and interventions in the community

2

## Background

- Urban slums of Pimpri-Chinchwad
- Kids are identified based on Pre-Defined criteria for malnourishment

3

## Funding

- Funded by TATA Motors, Pune, the project has been running successfully for past 3 years

### Social Workers

CLWs provide intervention for children with Acute Malnutrition

### Sustainability

Constant medical monitoring by doctors and robust awareness programs

### Nutrition

Ready-to-Use-Therapeutic Foods (RUTF) or Ready-to-Use supplementary food (RUSF)

### Model

Time bound project mode on the lines of UNICEF/WHO - CMAM model\*



## How we do it

\*A comprehensive approach (which includes clinical as well psycho-social aspects) to elevate a malnourished child (in various grade of malnourishment) to a healthy zone

## Impact - COMAL



**600+**

Malnourished children identified and intervened from 11 slum pockets

**90%**

Children have moved to healthy zone in the last 2 years

**5000+**

Families indirectly impacted by conducting street plays, digital sessions, recipe sessions etc.



# COMAL – Kothrud Project

1

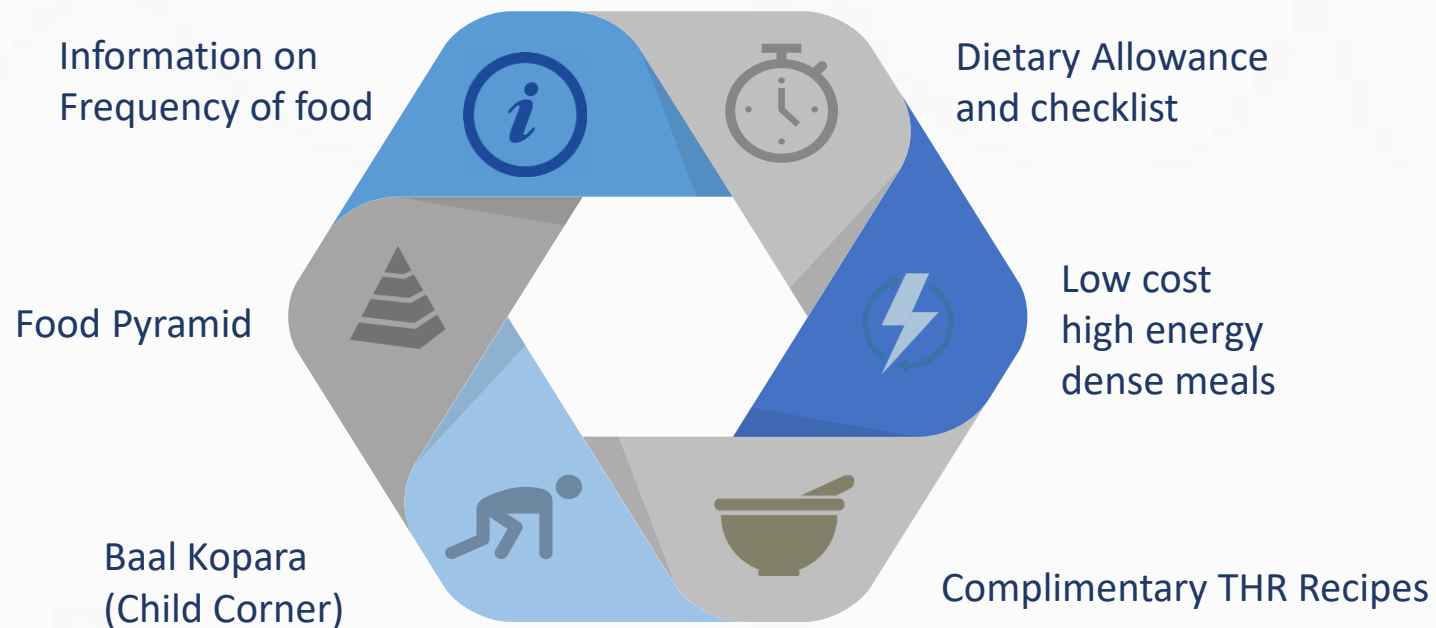
## Background

- Leveraging success of COMAL - TATA Motors project, the project was started in Kothrud, Pune with the same motive to eradicate malnutrition
- In liaison with Integrated Child Development Services (ICDS) popularly known as “Anganwadis”

2

## Process

A theme based project with unique awareness based approach that comprises



# Impact

**300+**

Malnourished kids  
in scope

**1000**

Indirect  
beneficiaries  
across 27  
Anganwadis

**Media**

Coverage of the  
project in  
national news



# Gyaan – Delhi Chapter

1

## Objective

- To help the unprivileged kids by empowering them with literacy, providing preliminary education and enrolling in schools recognized by education board

2

## Background

- SNEH Delhi/NCR volunteers conduct daily weekend classes for underprivileged kids near Sector -18 Noida

3

## Impact



### ENROLLMENT

**40** kids have been enrolled to government/private schools under Right to Education (RTE)



### TRAINING

**30** kids joining weekday classes  
**60** kids joining the weekend classes



# SNEH Pre-School

1

## Objective

- To provide quality education to the underprivileged children at an affordable cost

2

## Background

- Inaugurated by Honourable Member of Parliament, Shri Gajanan Babar on the Republic Day of 2013
- Started originally with 25 kids, doubled in just one year and now, has grown 6x in the last 5 years
- Currently operates from two branches: SNEH Pre-School – Chinchwad (PCMC) and SNEH Pre-School – Red (Bhosari, Pune)
- Total Strength ~ 230 kids in Nursery, JKG and SKG
- In 2018-19, we plan to have 5 preschools in all in the most marginalized communities of Pune and PCMC



## Key Points

- 230 kids enrolled in 3 classes: Nursery, JKG, SKG
- Staff of 4 teachers and 3 assistants
- Primary beneficiaries: Families below poverty line
- Target age-group of children: 3 to 6 years

## Model

- **Sponsorship** model: every kid's education is partially sponsored by a well wisher
- The well-wishers, also called SNEH Changemakers/sponsors pay 70% of the fees for children and 30% is borne by the kid's parents

## Unique Aspects

- Activity based learning using smart tools
- Rigorous Screening process to identify most eligible(needy) kids
- Visit by SNEH volunteers every Saturday to monitor progress
- Regular health checkups for all students.
- Free admission for families who cannot afford the fee

## Sustainability Aspects

- Parents' counselling session to groom kids at home as well
- Prepare parents to be knowledgeable enough to check the assignments for kids
- Counselling of parents for outgoing kids on RTE
- Focused attention for tie up with schools for RTE admissions



## Impact – SNEH Pre-School



**230+**

Unprivileged kids enrolled in the Pre-school

**200 +**

sponsors have come together

**100%**

kids of SNEH enrolled in primary education, 90% through RTE

# SNEH Vatsalya

1

## Objective

- To provide affordable healthcare services to the underprivileged mother and children

2

## Background

- Started in 2017, this project addresses health issues in adolescent girls and mothers
- Links government policies related to maternal and child health to beneficiaries for reproductive health and other components (like family planning, adolescent health, HIV, gender etc.)
- Links community and facility-based care as well as referrals between various levels of health care system
- Creates a continuous care pathway, and brings an additive/synergistic effect in terms of overall outcomes and impact

3

## How we do it

### Identification

- Adolescent girls and females with Anemia in PCMC schools and community along with awareness and intervention
- Females in the slums who are just married, pregnant or have delivered a child

### Research

- Find **government programs and initiatives** that fall in line with the project's mission to improve maternal and child health in urban slums of PCMC
- Refer cases to government hospitals. Partnership with government hospitals

### Ensuring Sustainability

- Awareness regarding the government policies for maternal health through fortnightly sessions
- Follow ups of the identified cases till the mothers and children are healthy
- Devise a strategy to provide low cost healthcare to the community



## Impact - SNEH Vatsalya



**1000+**

Adolescent girls in scope for awareness and intervention on Anemia

**500+**

mothers as direct beneficiaries for awareness and monitoring on Antenatal, post natal and neonatal care

**100+**

Medical check-ups are done by our health care group in the community

# Gyaan – Kalakhadak Project

1

## Objective

- To help the unprivileged kids by empowering them with literacy, providing preliminary education and enrolling in schools recognized by education board and helping in their holistic development

2

## Background

- Kalakhadak, an urban slum, was identified as a part of routine surveys where volunteers started with weekend support classes for kids and expanded to daily classes in the field of English, Maths, Science, Art/Crafts, Behavior training etc.
- An initial screening process helps assess cognitive development of each child
- Additionally, various activities for the benefit of the community such as health checkups, street plays, donation drives, parent counselling sessions are also organized



**60** kids of age group 6-14 years are attending daily classes in the community

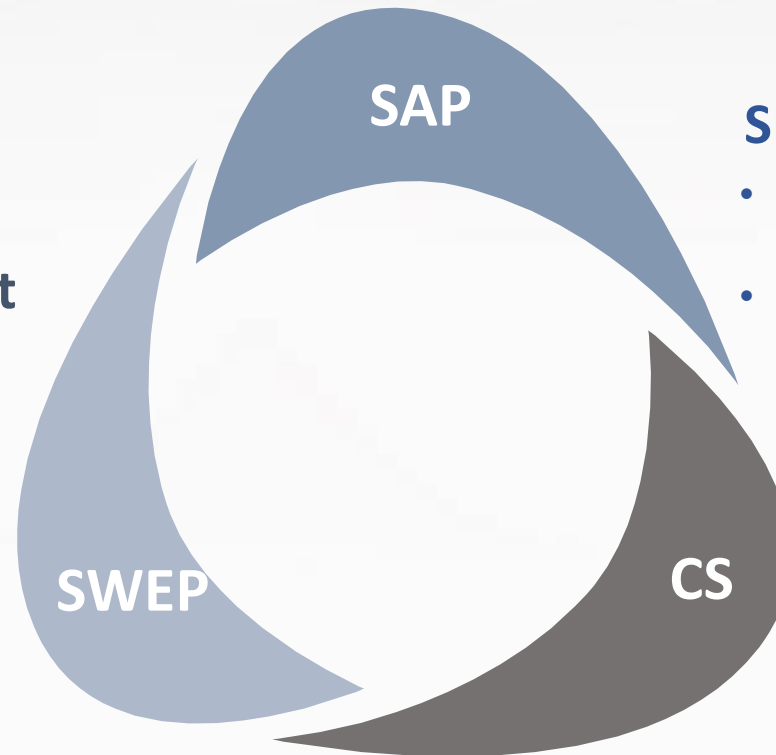
**IMPACT**

Direct impact on **200** families across 4 Anganwadis

# Success stories

## SNEH Women Empowerment Project

- This project was continued in SAP's Anganwadis with below motive
  - Awareness.
  - Employment
  - Fund generation activity
- Sessions on digital literacy with certification program on primary computer knowledge
- Benefitted more than 200 ladies till now.
- De-scoped to focus on education and health for kids, however SNEH is in connect with all the former beneficiaries.



## SNEH Anganwadi Project

- Collaborated with more than 50 Anganwadis to address different aspects of health.
- Scope of this project is now bifurcated into COMAL and other health projects.

## Construction site project

- Volunteers worked on children from **3** construction sites and developed the community to a better place through overall support and awareness
- The kids have been enrolled to different schools and their progress is being monitored
- Currently this has been de-scoped. This will be covered under project GYAAN.



## Other Activities



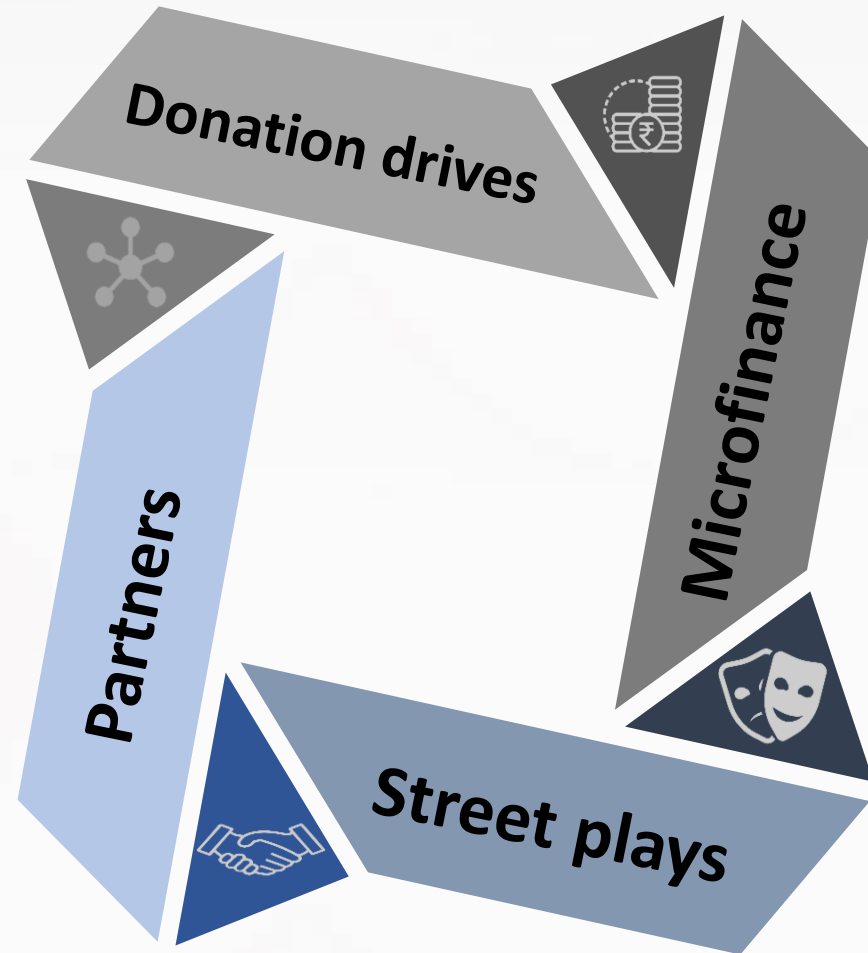
### Donation drives

SNEH volunteers have been contributing for donation drives in several areas and multiple communities to get individual donations as well as crowd funding through websites.



### Partners

SNEH has partnered with different organizations viz. – TCS (Maitree), Cognizant (Outreach), ZEP Rehabilitation Centre, Nachiket Balgram (Orphanage), Tehima Burma (Center for physically challenged kids), Takshashila (Orphanage), Tata Motors Pune, DATRI, GOONJ, Bapu Trust etc.



### Microfinance

SNEH Foundation has been involved in providing microfinance to needy people in order to assist in education and health.



### Street plays

SNEHs have been organizing street plays on sensitive social monsters such as drug/alcohol addiction, girl education, female feticide, health hygiene awareness, etc.



# Impact

**Appreciation from Govt. ICDS (Integrated Child development Scheme) Dept. for the contribution in the field of education, nutrition and health in PCMC, Pune**



## Education

Lives of 300 kids changed through "SNEH Pre-School". **230+** kids have been admitted to different schools.  
100+ kids impacted under GYAAN-Delhi and 60+ in GYAAN - Kalakhadak.



## Health issues

100+ free health camps and medical check-up with the coverage of **500+** families



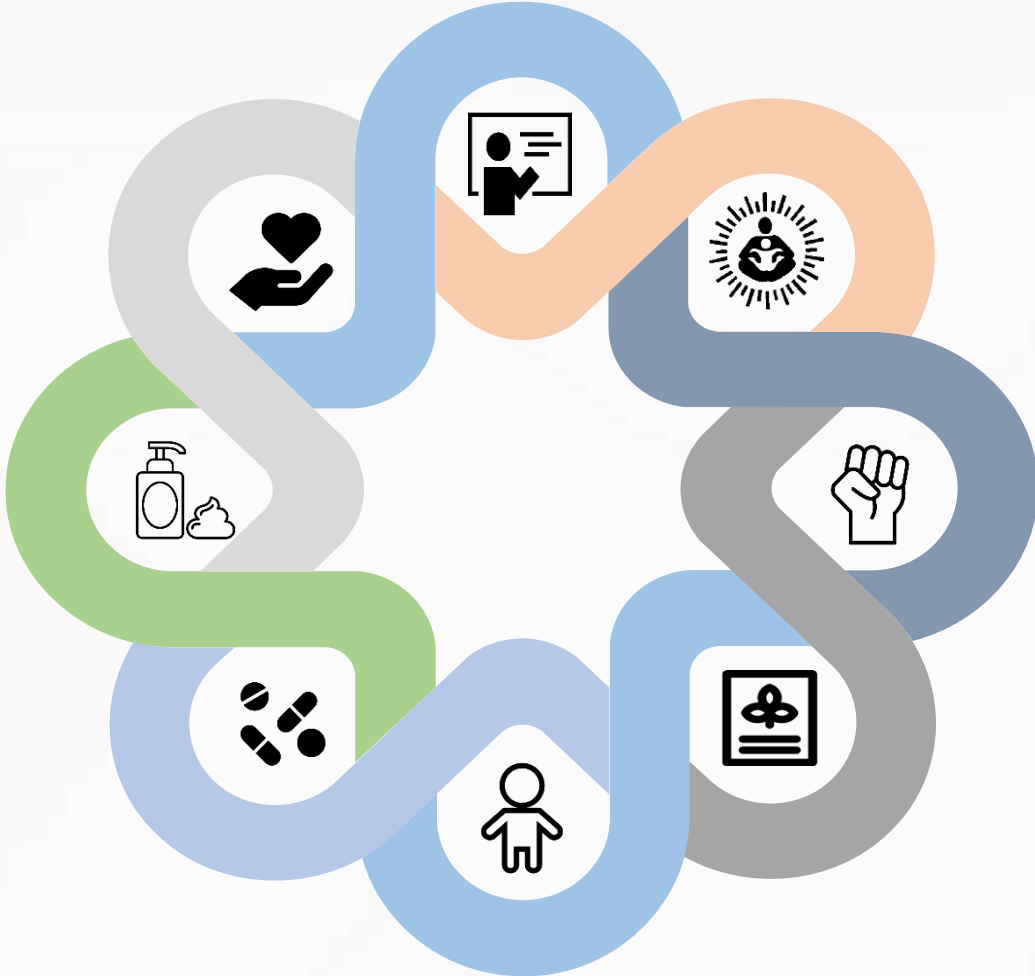
## Hygiene

Liquid soaps and towels to **51** Anganwadis (27 in PCMC and 24 in Kothrud) for **1000+** kids  
Cleanliness drive for communities in urban slum – Vetar Nagar



## Anemia

HB tests for 350 anemic adolescent girls and mothers and Iron tablets were distributed. **90%** girls are now healthy and non anemic



## Antenatal & Postnatal Stages



Collected data of women in antenatal and postnatal stage to increase awareness towards nutrition and health for their successful delivery



## Empowerment

Empowered **150+** ladies by imparting vocational training, job oriented sessions, and English coaching



## Nutrition

**600+** malnourished kids in Anganwadis elevated to healthy zone



## CS Project

**80+** kids have been helped at various Construction Sites

# How you can help

## Volunteer

- Teach
- Survey
- Data analysis
- Follow-up
- Participate in events



## Corporate Partner

- Long-term CSR tie-ups
- Assistance in starting/maintaining projects



## Doctor

- Conduct
- Health awareness sessions
  - Medical camps & HB camps



## Well-wisher

- Sponsor a child in the form of
- Books
  - Education
  - Essentials

# Events by SNEH

Sanitation drive at Kalakhadak



Street play at Balaji nagar



Counseling on Anemia under Project Vatsalya

**पुढारी**

## महापालिकेतर्फे स्तनपान मास

**पिंपरी : प्रतिनिधी**  
पिंपरी -विचवड महापालिका, टाटा मोटर्स व स्नेहा फाउंडेशन यांच्या संयुक्त विद्यमाने १५ ऑगस्ट ते १५ सप्टेंबरदरम्यान पिंपरी -विचवड महापालिका कार्यक्षेत्रात स्तनपान मास राबविण्यात येत आहे.

या कार्यक्रमासाठी महापालिका रुग्णालयात कार्यरत प्रभारी वैद्यकीय अधिकारी, पी.एच.एन, आशा कार्यकर्ती व महिला आरोग्य समिती अध्यक्षा यांच्याकरिता भोसरीतील क्वालिटी सर्कल फोरम ऑफ इंडिया या टिकाणी कार्यशाळेचे आयोजन करण्यात आले होते.

या प्रसंगी वैद्यकीय संचालक डॉ. पवन साळवे, टाटा मोटर्सचे मनुष्यबळ विकास अधिकारी सरफराज मणेर, सार्वजनिक आरोग्य पोषण तज्ज्ञ डॉ. राम गुडगिला, महिला वैद्यकीय अधिकारी डॉ. वर्षा डांगे आदी उपस्थित होते.

या वेळी शिशुपोषण प्रकल्पाचे उद्घाटन करण्यात आले. स्नेहा फाउंडेशन आणि टाटा मोटर्सच्या पोषण तज्ज्ञांकडून मार्गदर्शनपर कार्यशाळा घेण्यात आली. सरफराज मणेर यांनी स्तनपानाशी संबंधित बालमृत्यूचे प्रमाण, स्तनपानविना मुलांना होणारे आजार याविषयी माहिती दिली. डॉ. गुडगिला यांनी स्तनपान करताना घेण्याची काळजी, स्तनपानविषयीच्या पारंपरिक अंधश्रद्धा यावर मार्गदर्शन केले. डॉ. डांगे यांनी वस्तीपातळीवरील प्रकल्प आणि त्यांचे प्रयोजन यावर माहिती दिली. डॉ. प्रमिला यांनी स्तनपानाविषयी उपस्थितांना मार्गदर्शन केले.

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# Events by SNEH

Shoes/slipper donation drive



Diya stall



Street play at Chinchwad



Old clothes donation



# Events by SNEH

**Behtar India Campaign**



**Breast Feeding Awareness event**



**HB camp in PCMC school**



**Teachers' Day celebration**



# Events by SNEH

15<sup>th</sup> August 2017



Teachers' day at kalakhadak



Blood donation camp 2017



World marrow donor day



# Events by SNEH

**Christmas Celebration**



**Cooking Competition at Pre-School**



**Exhibition day**



**Sports day at Pre-school**



# Events by SNEH

Women's day celebration at Vetal Nagar



Street play at Balaji nagar



Counseling on Anemia under Project Vatsalya

**पुढारी**

**महापालिकेतर्फे स्तनपान मास**

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# Events by SNEH –



Preschool Graduation Day – 15<sup>th</sup> Mar 2018



Pune NGO leadership award- 2017



## Contact Details

# Come!

# Be a part of change!



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✓ Website: [www.snehfoundationindia.org](http://www.snehfoundationindia.org)

✓ Contact: [mail@snehfoundationindia.org](mailto:mail@snehfoundationindia.org)

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✓ Twitter handle : 

✓ YouTube channel: 

✓ LinkedIn: 