

Strategic Direction 2017-2020

Girl Scouts of Central Indiana, as the premiere leadership development movement for girls in grades K-12, will continue to meet the ever-changing needs and demands of Hoosier girls through our outcomes-driven leadership program.

Our mission

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

The Girl Scout Promise

On my honor, I will try: To serve God and my country, To help people at all times, And to live by the Girl Scout Law.

Council jurisdiction



Key priority areas for 2017 - 2020

- Reach and serve more girls from all communities.
- Deliver consistent, quality outcome-driven girl program.
- Continue to build capacity through board engagement to deliver on our mission.
- Work collaboratively with central Indiana community and Girl Scouts of the USA to build and enhance our brand.

Success measures

- Increased membership to reflect the communities we serve.
- Girls have the leadership tools that prepare them for success in the real world.
- Diverse, reliable, sustainable funding and financial stability.
- Girl Scouts will be viewed as the preeminent girls' organization in central Indiana and the United States.

