## **CIRCUIT POINTE STRATEGY MAP**

Our Mission is to reach and work with young women and children to empower them, promote their rights, combat violence against women and help them overcome customary barriers that negative impact on women To empower girls to become To develop into a robust, transparent To eliminate harmful traditional practices 5 Year Strategic Aims & accountable organization and end violence against women resilient through positive actions DONORS Stakeholders Information Solid Service To receive To achieve our mission. Value for Financially delivery Source Partnership funding, how do how do we look to our money prudent we look to our recipients/beneficiaries Partners Trust donors/ Consistently Support contributors? Young women/ Disadvantaged exceed Changemakers Advocates girls' Advocates communities expectations **INTERNAL PROCESS** Increase governance What operational Fundraising **Community Building** Effective Advocacy effectiveness processes should we excel to achieve our mission Leverage volunteers Relationship Partner to maximize & donors to drive Communications Management reach change **LEARNING &** Volunteer/staff Recognition Information Systems GROWTH Networks development programs To achieve our mission, how can our team learn and communicate Technology Personal growth **Culture Alignment** Teamwork Infrastructure opportunities FINANCIAL **Expand Revenue** Increase Asset Improve cost Enhance Value To financially sustain our opportunities utilization structure Mission, on what must we

focus?